

Press release – for immediate release

Native Instruments announces AUDIO KONTROL 1

High-performance USB 2.0 audio interface combines small footprint with studio-grade converters, dual-stereo outputs and controller functionality

Berlin, August 21st 2006 – Native Instruments today announced AUDIO KONTROL 1, a compact high-performance USB 2.0 audio interface that addresses the typical needs of many musicians, producers and DJs in a highly portable and affordable package. Combining professional sound quality with high versatility, and equipped with a comprehensive software package, AUDIO KONTROL 1 was designed to meet a specific "sweet spot" in terms of performance, functionality and price.

AUDIO KONTROL 1 is equipped with studio-grade 24-bit/192 kHz Cirrus Logic converters that guarantee pristine audio quality, while Native Instruments' third-generation USB 2.0 audio driver technology ensures low-latency operation down to 4 milliseconds both on Windows and Macintosh systems. With its 2-in/4-out configuration, and equipped with microphone preamp, "Hi-Z" instrument input and headphone amp, AUDIO KONTROL 1 is suitable for a wide range of studio, live and DJ applications. Four freely assignable control elements on the top side of the unit also make it possible to adjust any software parameter directly from the interface, enabling AUDIO KONTROL 1 to double as a basic controller device.

With its small footprint and solid aluminium enclosure, the completely bus-powered audio interface provides a robust and highly portable solution for many typical recording and performance situations. AUDIO KONTROL 1 also comes with a powerful additional creativity booster in the form of a comprehensive software bundle. Included are XPRESS KEYBOARDS, three software synthesizers based on the acclaimed PRO-53, B4 and FM7, as well as GUITAR COMBOS, three professional amp emulations taken from Native Instruments' award-winning GUITAR RIG.

AUDIO KONTROL 1 also comes with TRAKTOR 3 LE, a new DJ software based on Native Instruments' groundbreaking TRAKTOR DJ Studio. Offering two decks with high-quality time-stretching, an integrated mixer, performance effects, loop and cueing functions, a powerful track database and seamless Beatport shop integration, TRAKTOR 3 LE is a serious creative tool, and an ideal way to enter the world of digital DJing.

Pricing and availability

AUDIO KONTROL 1 will be available in October 2006 for a suggested retail price of \$ 299 / € 279 from authorized dealers and in the NI Online Shop.

Further product information and press material

Additional information on AUDIO KONTROL 1 is available at www.native-instruments.com/audiokontrol1.info

A digital press kit including picture material is available for download at www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is the pioneer and market leader in the field of software instruments, and one of the key players in the market of computer-based audio production technology. The company's mission is to develop outstanding musical tools for all styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets, designed and developed by three corresponding divisions within the company. Native Instruments currently employs more than 130 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.