

Press release – for immediate release

## **Native Instruments releases DEEP TRANSFORMATIONS**

**New KORE SOUNDPACK turns KORE 2 and free KORE PLAYER into a powerful multi-effects processor for live performance and sound design**

Berlin, June 11<sup>th</sup>, 2008 – Native Instruments today released DEEP TRANSFORMATIONS, an innovative KORE SOUNDPACK that turns KORE 2 and the free KORE PLAYER into a creative sound processor for live performance and studio productions. Utilizing the powerful sound engines integrated in KORE, the new sound pack provides 150 sophisticated multi-effect combinations that can colour, transform and mangle any audio material in inspiring and unexpected ways. The advanced control features of KORE make DEEP TRANSFORMATIONS an especially intuitive sound shaping tool for musicians, producers and DJs.

With the integrated engines of ABSYNTH, FM8, GUITAR RIG and REAKTOR as well as its own high-quality internal effects, KORE 2 and KORE PLAYER provide outstanding sound processing capabilities that are now fully explored with DEEP TRANSFORMATIONS for the first time. The advanced audio and MIDI routing in KORE has been used to construct a wide range of unique and unusual effects such as FM Sound Generator, Talking Ring Modulator, Artefact Creator, Enveloped Distortion, Formant Delays, Vinyl Effects and more.

Every effect processor in DEEP TRANSFORMATIONS is equipped with a clear and intuitive set of controls, which give direct access to all essential sound parameters and map easily to any MIDI hardware controller. Sophisticated multi-assignments and the versatile Sound Variations feature of KORE 2/KORE PLAYER allow both smooth and drastic multi-dimensional changes in tone and texture using just a single controller knob or automation parameter. All presets are also outfitted with KoreSound metadata that make them instantly accessible through the KORE Sound Browser, integrating DEEP TRANSFORMATIONS seamlessly into any KORE SOUNDPACKS collection.

### **Pricing and availability**

DEEP TRANSFORMATIONS is available for download purchase in the NI Online Shop for a suggested retail price of \$79 / 69 €.

### **Further product information and press material**

Additional information on DEEP TRANSFORMATIONS is available at  
[www.native-instruments.com/deeptransformations.info](http://www.native-instruments.com/deeptransformations.info)

A digital press kit including picture material is available at  
[www.native-instruments.com/press.info](http://www.native-instruments.com/press.info)

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### **About Native Instruments**

Native Instruments is the pioneer and market leader in the field of software instruments, and one of the key players in the market of computer-based audio production technology. The company's mission is to develop outstanding musical tools for all styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets, designed and developed by three corresponding divisions within the company. Native Instruments currently employs more than 150 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.