

Press release – for immediate release

## **Native Instruments announces GUITAR RIG 3 XE**

### **New version of the acclaimed GUITAR RIG software provides essential collection of amplifiers and effects at an especially affordable price**

Berlin, May 7<sup>th</sup>, 2008 - Native Instruments today announced GUITAR RIG 3 XE, a new version of its award-winning GUITAR RIG software that marks the ideal entry into computer-based guitar recording. Offering an essential arsenal of emulated gear at an especially affordable price, GUITAR RIG 3 XE is specifically designed for modern guitarists who want to perform and record with uncompromising audio quality regardless of their budget.

Based on Native Instruments' acclaimed Dynamic Tube Response Technology, GUITAR RIG 3 XE provides the same outstanding tonal authenticity and enormous "tweakability" as GUITAR RIG 3. A versatile selection of five true-to-life tube amplifier models, 12 classic cabinet types and 21 different effect units offers a wide range of sonic possibilities, all accessible through GUITAR RIG's typical "virtual rack". This allows users to freely mix and match the individual components, and create a nearly unlimited range of tones and effect treatments for guitar, bass, vocals or any other kind of real-time or recorded audio material.

Other practical features of GUITAR RIG 3 XE include dual tape decks, metronome, tuner, a special Live View for stage use, and a convenient preset database that comes with more than 150 ready-to-play guitar tones accommodating all kinds of playing styles and musical genres.

Users of GUITAR RIG 3 XE will also be able to upgrade to GUITAR RIG 3 Software Edition at a special discounted price at any time, getting access to its comprehensive assortment of 12 amps, 23 cabinets and 44 effects.

### **Pricing and availability**

GUITAR RIG 3 XE will be available in June 2008 for a suggested retail price of \$ 119 / 99 €.

The software will also be available as part of the upcoming GUITAR RIG SESSION package that includes the SESSION I/O audio interface and additional recording software.

### **Further product information and press material**

Additional information on GUITAR RIG 3 XE is available at  
[www.native-instruments.com/guitarrig3xe.info](http://www.native-instruments.com/guitarrig3xe.info)

A digital press kit including picture material is available at  
[www.native-instruments.com/press.info](http://www.native-instruments.com/press.info)

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### **About Native Instruments**

Native Instruments is the pioneer and market leader in the field of software instruments, and one of the key players in the market of computer-based audio production technology. The company's mission is to develop outstanding musical tools for all styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets, designed and developed by three corresponding divisions within the company. Native Instruments currently employs more than 150 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.