

Press release – for immediate release

Native Instruments introduces KORE 2 Software Edition and pricing changes

Next-generation workstation now more affordable; new Software Edition provides full KORE 2 functionality for use with other controllers

Berlin, September 2nd, 2008 – Native Instruments just introduced a new software-only version of its next-generation workstation KORE 2, and also established more affordable pricing for the KORE 2 version bundled with the high-resolution hardware controller.

The new KORE 2 Software Edition is offered due to popular demand, and accommodates all musicians and producers who want to primarily combine KORE 2 with their existing MIDI controller equipment. The Software Edition provides the full innovative functionality of the acclaimed KORE 2 application, but leaves out the dedicated high-resolution KORE hardware controller in favor of a highly affordable price point. All owners of KORE 2 Software Edition will also have the option to add the KORE controller later on at any time as a separate purchase.

Effective today, the suggested retail price of KORE 2 with hardware controller included has also been reduced to \$449 / 399 €, making the full KORE 2 experience even more affordable.

Pricing and availability

KORE 2 Software Edition is available in the NI Online Shop and from authorized dealers for a suggested retail price of \$229 / 199 €.

Further product information and press material

Additional information on KORE 2 is available at
www.native-instruments.com/kore.info

A digital press kit including picture material is available at
www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is the pioneer and market leader in the field of software instruments, and one of the key players in the market of computer-based audio production technology. The company's mission is to develop outstanding musical tools for all styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets, designed and developed by three corresponding divisions within the company. Native Instruments currently employs more than 150 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.