

Press release – for immediate release

Native Instruments introduces KORE ELECTRONIC EXPERIENCE

Ready-to-play sound library combines seven KORE SOUNDPACKS for electronic music styles; available both via download and retailers

Berlin, September 2nd, 2008 – Native Instruments just announced KORE ELECTRONIC EXPERIENCE, a comprehensive arsenal of cutting-edge sound material for electronic music production. Drawing on the combined sonic power of Native Instruments' most acclaimed software instruments, KORE ELECTRONIC EXPERIENCE merges seven KORE SOUNDPACKS into a single package at a substantial price advantage. Ready for use with the included KORE PLAYER and with KORE 2, KORE ELECTRONIC EXPERIENCE is a highly capable instrument and effects processor in its own right.

With 800 distinctive instrument sounds, 150 powerful multi-effects and ten unique drum kits, KORE ELECTRONIC EXPERIENCE offers a deep selection of inspiring studio-quality sounds, specifically designed for contemporary electronic music styles as well as for movie and game scoring. The bundle includes BEST OF ABSYNTH, BEST OF REAKTOR VOL. 1, DEEP TRANSFORMATIONS, FM8 TRANSIENT ATTACKS, MASSIVE EXPANSION VOL. 1 and SYNTHETIC DRUMS RELOADED, as well as an online voucher for the download of an additional sound pack of the user's choice from the remaining KORE SOUNDPACK arsenal.

With the included KORE PLAYER software, KORE ELECTRONIC EXPERIENCE is ready to play both as a standalone instrument as well as within any music sequencer application. By taking full advantage of advanced KORE features like Sound Variations and preset morphing, sound categorization and unified controller assignments, KORE ELECTRONIC EXPERIENCE is ideally suited to bring inspiration and convenience to contemporary electronic music production.

Pricing and availability

KORE ELECTRONIC EXPERIENCE is available for a suggested retail price of \$229 / 199 € at authorized dealers and in the NI Online Shop. Both boxed and download versions are available.

Further product information and press material

Additional information on KORE ELECTRONIC EXPERIENCE is available at

www.native-instruments.com/koreelectronicexperience.info

A digital press kit including picture material is available at

www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is the pioneer and market leader in the field of software instruments, and one of the key players in the market of computer-based audio production technology. The company's mission is to develop outstanding musical tools for all styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets, designed and developed by three corresponding divisions within the company. Native Instruments currently employs more than 150 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.