

Native Instruments introduces ABBEY ROAD 50s DRUMMER

New KONTAKT Instrument offers rare instruments from the 1950s expertly sampled with authentic period equipment

Berlin, May 21, 2013 – Native Instruments today introduced ABBEY ROAD 50s DRUMMER, a new KONTAKT instrument featuring the sound of two classic drum kits from the 1950s. The kits provide the distinctive drum sound of the era, which was necessary to compete with the electrified instruments gaining popularity at the time. Recorded with both state-of-the-art and period equipment at Abbey Road Studios in London, 50s DRUMMER also includes a groove library, mixer presets, and a new set of brush articulations, delivering the authentic feel of rock and roll, rhythm and blues, country, and jazz from the 1950s.

ABBEY ROAD 50s DRUMMER features rare instruments from the very earliest years of popular music. The first kit is an early 1950s Gretsch Cadillac Green Nitron with a 20” bass drum, 12” rack tom and 14” floor tom. Its toms are tuned low, providing a smooth, open sound that still allows excellent placement in a mix full of amplified instruments. The second drum kit is a late-1950s WFL kit. The WFL provides 20” kick drum, 12” and 13” rack toms, and a 16” floor tom. The WFL kit’s toms are tuned high, offering a brighter tone that perfectly complements the Gretsch. Each kit features three different snare drums from the same period, offering a wide tonal variety and added degree of customization. The kits are outfitted with a selection of 1950s Zildjian A and K cymbals to round out their authentic vintage tone.

50s DRUMMER was recorded at London’s Abbey Road Studios in the legendary Studio Two. Alongside traditional microphone techniques, vintage RCA 44-BX and AKG D12 microphones, a REDD.17 valve mixing console and valve tape machine were used for 50s DRUMMER’s vintage channels. Users can dial in these ‘vintage channels’ alongside the modern state-of-the-art equipment for a seamless tone spectrum, ranging from completely modern to period-accurate vintage and anywhere in between.

New brush articulations were also recorded especially for 50s DRUMMER to reflect the playing techniques of the decade. Its extensive groove library encompasses early rock and roll, rhythm and blues, country, and jazz, as well as a wealth of contemporary rhythms, affording users an effortless way to begin sketching out complete drum recordings. Regardless of genre, producers looking to add original 50s flavor to their productions will relish the recording quality, ease of use, and attention to detail in ABBEY ROAD 50s DRUMMER.

Pricing and availability

ABBEY ROAD 50s DRUMMER is available at the NI Online Shop for \$99 / 99 € / 9800 ¥.

Further product information and press material

Additional information on ABBEY ROAD 50s DRUMMER is available at:
www.native-instruments.com/abbeyroad50sdrummer

A digital press kit including picture material is available at:
www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs over 350 people in its four offices in Berlin, Los Angeles, Tokyo and Shenzhen and works closely with more than 40 international distribution partners to ensure its future growth and success.

About Abbey Road Studios

Abbey Road Studios is an iconic symbol of the world music industry and the British music scene. The studios have been at the heart of the UK music industry for more than 80 years and have been home to countless landmark recordings and pioneering advances in recording techniques, equipment and technology.

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