

Native Instruments introduces ACTION STRINGS

KONTAKT-based instrument provides a highly playable, phrase-based string orchestra

Berlin, October 10, 2012 – Native Instruments today introduced ACTION STRINGS – a phrase-based instrument featuring a 60-piece string orchestra. Running in KONTAKT 5 or the free KONTAKT PLAYER, ACTION STRINGS delivers driving string phrases and short motifs with an extremely natural and expansive sound. The flexible instrument provides producers of all skill levels with a inspiring resource for adding drama and movement to film and game scores, as well as rock, pop and urban tracks.

Performed by the FILMharmonic Orchestra Prague, Action Strings provides producers with over 14GB of musical phrases, carefully sampled by renowned score production company Dynamedion. The orchestra is made up of a high ensemble featuring 22 violins, eight violas and six cellos, as well as a low ensemble containing ten violas, eight cellos and six basses. The phrases range from basic rhythmic patterns to intricate melodies, each recorded live in every key, and in two dynamic levels.

With ACTION STRINGS, these phrases become playable and adaptable to any project. Producers of any expertise level can instantly create ‘big screen’ orchestral results, selecting phrases with the left hand while controlling chords, melodies and tonality with the right. Created with ease of use and flexibility at the forefront, ACTION STRINGS allows for blending between dynamic levels via the mod wheel, and simple switching of the harmonic patterns to minor or major via velocity level.

All of the over 150 phrases are organized into themes of five, with five additional custom slots available. All slots can be assigned or changed easily via the phrase browser, with every phrase being playable in all keys. The phrases are selectable via keyswitch and can be played in trigger mode or synced to the ‘1’ of a host software’s tempo. Utilizing KONTAKT’s Time-Machine Pro time stretching algorithm, tempo can be adjusted in real time, allowing for the creative use of effects such as Ritardando or Rallentando.

ACTION STRINGS was created by Dynamedion – soundtrack composition specialists renowned for their work in the European computer game market. High profile projects such as Halo Legends, Call of Duty 4 and Battleforge games – as well as movie trailer scores for The Last King of Scotland, The Bourne Ultimatum and 10,000 B.C. – have won the company numerous prizes and music awards in the past decade.

Pricing and availability

ACTION STRINGS runs in KONTAKT 5 or the free KONTAKT PLAYER, and is available now from the NI Online Shop for \$339 / 299 € / 33800 ¥.

Further product information and press material

Additional information on ACTION STRINGS is available at:

www.native-instruments.com/actionstrings

A digital press kit including picture material is available at:

www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs around 300 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.