

Press release – for immediate release

Native Instruments Announces AUDIO 2 DJ

Ultra-compact 4-channel USB 2.0 audio interface for digital DJing combines professional sound quality with affordable pricing

Berlin, July 21st, 2009 – Native Instruments today announced AUDIO 2 DJ, the world's smallest USB audio interface for DJs. Delivering the exact same audio quality and performance as the acclaimed AUDIO 8 DJ and AUDIO 4 DJ interfaces that are used by professional club DJs worldwide, the AUDIO 2 DJ offers users of TRAKTOR and other DJ software a unique new balance of quality, size and price.

With a footprint no larger than a deck of cards, the bus-powered AUDIO 2 DJ literally fits in a pocket. At the same time, it can accommodate the most demanding club systems due to its studio-grade 24bit/96kHz Cirrus Logic converters and its special high-power output amplifiers capable of delivering a pristine +9.7dBu audio signal. Robust low-latency drivers for Windows and Mac OS X enable the responsiveness that DJs need for tight mixing.

The dual stereo outputs of the AUDIO 2 DJ provide the necessary connectivity to route two decks separately into an external DJ mixer, or to output independent master and cue signals when mixing in software. Two included RCA break-out cables make set-up fast and convenient, making AUDIO 2 DJ the ideal audio interface for travelling DJs who don't want to compromise on performance and quality.

Pricing and availability

AUDIO 2 DJ will be available in September 2009 for a suggested retail price of \$119 / 99 € at authorized dealers and in the NI Online Shop.

Further information and press material

More information on AUDIO 2 DJ can be found at www.native-instruments.com/audio2dj.info

International Press Contact

Florian Grote
Public Relations Manager
E-Mail: florian.grote@native-instruments.com
Phone: +49 (0)30 - 61 10 35 - 1543

About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and performance. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets, designed and developed by three corresponding divisions within the company. Native Instruments currently employs more than 150 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.