

Native Instruments presents exclusive workshops and discussions at Brighton Music Conference 2015

Two days of workshops and discussions with industry professionals and internationally renowned artists to take place this June 5 and 6 at BMC in Brighton

Berlin, May 11, 2014 – Native Instruments is pleased to announce a series of exclusive activities at this year's Brighton Music Conference. Aimed at experienced music industry delegates and those looking to break into the electronic music industry, BMC is the leading annual electronic music conference in the UK showcasing educational masterclasses, product showcases, discussion panels, and more. This year, the Native Instruments' program will feature tech workshops, a discussion panel, and an on-site NI bar.

Kicking off the activities will be a discussion panel in the Studio Theatre titled: The Art of DJing. Led by DJ Magazine Tech Editor Mick Wilson, the panel will feature artists like DJ Pierre, Icicle, Justin Robertson, and NI's own David Eserin exploring questions about what makes a great DJ in 2015, why DJs have stayed at the heart of dance music culture, and the potential of DJing with Stems – a new multi-channel audio format coming in summer 2015.

On both June 5 and 6, BMC participants will get the chance to take part in a special introduction to the new Stems audio format. Guided by TRAKTOR Product Specialist Owain Wilson, the Tech Showcase will explore how to create Stem files and how to perform with them using TRAKTOR KONTROL D2 and S8. The workshop will then close with a Stems performance by four-time DMC Champion and electronic experimentalist Prime Cuts of the Scratch Perverts collective.

Also featured on the conference grounds will be the Kontrol Room – an on-site Native Instruments bar fitted with all the latest products from the worlds of KOMplete, TRAKTOR, and MASCHINE. Visitors to the bar can take a break while testing out new technology like Stems on the new TRAKTOR KONTROL D2 or S8 controllers, and the latest KOMplete KONTROL S-SERIES Keyboards with the included KOMplete SELECT software bundle. At the end of each day, one lucky visitor will win a prize draw and walk away with a pair of brand new TRAKTOR KONTROL D2 units.

Entry to the workshop, panel, and Kontrol Room is free for BMC passholders. BMC 2015 takes place on June 5 and 6 at various locations, in Brighton, UK.

BMC 2015 PROGRAM

FRIDAY, JUNE 5

2:40 PM – 3:25 PM – The Art of Djing: Discussion panel at the Studio Theatre

3:50 PM – 4:50 PM – Native Instruments Presents: Creating and performing live with Stems

SATURDAY, JUNE 6

1:00 PM – 1:50 PM – Native Instruments Presents: Creating and performing live with Stems

KONTROL ROOM

Open 10:00 AM – 6:00 PM

June 5-6

Detailed information on the workshops is available at:
www.native-instruments.com/community/events/bmc-2015/

More on Brighton Music Conference is available at:
<http://www.brightonmusicconference.co.uk/>

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs more than 400 people in its offices in Berlin, Los Angeles, Tokyo, Shenzhen, and London and works closely with more than 40 international distribution partners to ensure its future growth and success.