

Native Instruments launches “Cloud 9” – a limited time offer on MASCHINE Expansions

For 99 hours, nine MASCHINE Expansions cost only \$ 99 / 99 €

Berlin, May 13, 2013 – Native Instruments today launched a special ‘Cloud 9’ offer on their MASCHINE Expansion series. Nine of the hugely popular sound packs for use with MASCHINE and MASCHINE MIKRO are being offered for \$ 99 / 99 € – but only for a limited period of 99 hours. The offer runs until 3 pm CET on Friday, May 17 and is available only at the NI Online Shop.

MASCHINE Expansions provide users with tailored kits, instruments, sounds, patterns, and presets for use in MASCHINE and MASCHINE MIKRO. Many of the Expansions were created in collaboration with high-profile and renowned artists such as Steve Lawler, Amp Fiddler, and Goldbaby. The Expansions included in this offer are DROP SQUAD, RAW VOLTAGE, PLATINUM BOUNCE, DARK PRESSURE, CONANT GARDENS, VINTAGE HEAT, TRANSISTOR PUNCH, ELECTRIC VICE and TRUE SCHOOL. These Expansions have been selected to provide a wide range of contemporary production styles, allowing users to mix and match sounds to create their own signature sound. Each focuses on a particular genre or sound, covering dubstep/bass music, electro house, electronica, urban pop, techno, soulful beats, and more.

Availability

The ‘Cloud 9’ sales special is available at the NI Online Shop only, and ends at 3 pm CET on Friday, May 17, 2013.

Further product information and press material

Additional information on this offer is available at:

www.native-instruments.com/cloud9

A digital press kit including picture material is available at:

www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs around 350 people in its three offices in Berlin, Los Angeles, and Tokyo, and works closely with more than 40 international distribution partners to ensure its future growth and success.