

Press release – for immediate release

Native Instruments Introduces ESSENTIAL BASS

New KORE-Powered software instrument delivers comprehensive arsenal of production-ready bass sounds for various styles and genres

Berlin, August 3rd, 2009 – Native Instruments today introduced ESSENTIAL BASS, a new KORE-Powered instrument that provides a comprehensive arsenal of visceral, production-ready bass sounds at an extremely favorable price. Based on the KORE PLAYER and its integrated synthesis and sample engines, the instrument covers the full spectrum of the bottom end, from classic acoustic and electric bass to vintage analog sounds and innovative synthesizer tones.

Classic instruments in ESSENTIAL BASS include fingered, picked and slapped electric basses from renowned sample producers Scarbee and Pettinhouse, as well as an exclusive antique upright bass that was sampled and recreated with painstaking precision. These instruments are complemented with a large selection of inventive, ultra-modern bass tones that take advantage of the integrated ABSYNTH, FM8, MASSIVE and REAKTOR engines. A further section provides an inspiring range of classic subtractive synth bass sounds that have been carefully sampled from several iconic analog synthesizers.

ESSENTIAL BASS utilizes many advanced soundshaping features of the KORE platform, and can be used both within the free KORE PLAYER and with the full-featured KORE 2 system. Each of the 200 sounds includes eight morphable variations as well as concise musical metadata for the powerful KORE sound browser. Electric basses come to life with sophisticated articulations based on the integrated KONTAKT engine for completely authentic results, while synthesizer sounds benefit from specific bass features like legato, glide and an adjustable sub bass function for additional subsonic impact.

Pricing and availability

ESSENTIAL BASS is available for download purchase in the NI Online Shop for \$79 / 69 €.

Further product information and press material

Additional information on ESSENTIAL BASS is available at

www.native-instruments.com/essentialbass.info

A digital press kit including picture material is available at

www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and performance. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets, designed and developed by three corresponding divisions within the company. Native Instruments currently employs more than 150 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.

MASSIVE was designed and developed entirely by Native Instruments GmbH. Solely the name Massive is a registered trademark of Massive Audio Inc, USA.