

Native Instruments Releases EVOLVE

Universally acclaimed cinematic sound resource by Heavyocity is now available for the first time from Native Instruments

Berlin, February 20th, 2012 – Native Instruments today released EVOLVE, a KONTAKT-based instrument created by premier sound design house Heavyocity, the team behind DAMAGE and the EVOLVE MUTATIONS series.

EVOLVE offers a full-scale resource for cinematic sound design that brings together a vast selection of sounds, rhythms and FX, designed specifically for film composers and sound designers. With approximately 6 GB of sample content, EVOLVE provides a go-to resource for premium quality cinematic sounds, textures and ambiences. A huge variety of styles are included in the instrument, ranging from punchy beats for dramatic tension, atonal stings for added suspense, or serene melodic lines for intricate tonal sequences.

The universally acclaimed EVOLVE was previously only available from Heavyocity, the leading sound design house who also created DAMAGE and the EVOLVE MUTATIONS series in partnership with Native Instruments. Now, for the first time, producers and sound designers are able to access this premier resource for cinematic expression in one place. Furthermore, EVOLVE has also been optimized for MASCHINE, allowing users to browse for sounds and categories directly from the hardware, for an enhanced workflow.

Pricing and availability

EVOLVE is now available for a suggested price of \$229 / 199 EUR from authorized dealers and at the NI Online Shop. An upgrade for owners of EVOLVE MUTATIONS 1 or 2, or the bundle, is available for \$119 / 99 EUR at the NI Online Shop.

Further product information and press material

Additional information on EVOLVE is available at

www.native-instruments.com/evolve

A digital press kit including picture material is available at

www.native-instruments.com/press.info

International Press Contact

Constantin Köhncke
Public Relations Manager
E-Mail: constantin.koehncke@native-instruments.de
Phone: +49 (0)30 - 61 10 35 – 1600

About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs around 250 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.