

## **Native Instruments releases GOLDEN KINGDOM Expansion for MASCHINE**

### **New MASCHINE Expansion delivers the expansive sound of contemporary mainstream hip hop**

Berlin, May 26, 2015 – Native Instruments today introduced GOLDEN KINGDOM – a new MASCHINE Expansion aimed at producers looking to create tracks with the sound and energy of the modern hip hop styles that have achieved worldwide commercial success. GOLDEN KINGDOM is available now at the NI Online Shop and runs in the MASCHINE 2 software on MASCHINE STUDIO, MASCHINE, or MASCHINE MIKRO. A compact version for iMASCHINE is also available via the in-app store.

GOLDEN KINGDOM delivers a wealth of sound for contemporary mainstream hip hop. The extensive sample content in GOLDEN KINGDOM combines larger-than-life drums, distorted synths, and overdriven breaks culled from southern hip hop, EDM, and cinematic scores – the elements that have made this style of hip hop a worldwide commercial phenomenon. Exclusive new MASSIVE and MASCHINE Drum Synth presets provide producers with ready-made, genre-specific sounds that can be tailored to taste, while a new set of patterns deliver convenient starting points for original productions.

A compact version of GOLDEN KINGDOM is also available as an iMASCHINE Expansion, for creating beats on the go. Tracks can be exported to MASCHINE STUDIO, MASCHINE, and MASCHINE MIKRO for completion.

### **Pricing and availability**

GOLDEN KINGDOM is available now at the NI Online Shop for \$49 / 49 € / £44 / ¥ 5,680 / AU\$ 79 and runs in the MASCHINE 2 software.

The iMASCHINE expansion is available at the iMASCHINE in-app store for \$0.99 / 0,89 € / £0.69 / ¥ 100 / AU\$ 0.99.

### **Further product information and press material**

Additional information on GOLDEN KINGDOM is available at:  
[www.native-instruments.com/goldenkingdom](http://www.native-instruments.com/goldenkingdom)

A digital press kit including picture material is available at:  
[www.native-instruments.com/press.info](http://www.native-instruments.com/press.info)

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## **About Native Instruments**

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs more than 400 people in its offices in Berlin, Los Angeles, Tokyo, Shenzhen, and London and works closely with more than 40 international distribution partners to ensure its future growth and success.

*MASSIVE was designed and developed entirely by Native Instruments GmbH. Solely the name Massive is a registered trademark of Massive Audio Inc., USA.*