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Native Instruments Announces GUITAR RIG MOBILE

New affordable all-in-one solution combines ultra-compact USB 2.0 audio interface with entry-level version of the GUITAR RIG 3 software

Berlin, January 15th, 2009 – Native Instruments today announced GUITAR RIG MOBILE, a highly affordable all-in-one solution that turns any computer into a powerful and easy-to-use guitar recording and performance setup. Combining the new ultra-compact GUITAR RIG MOBILE I/O USB 2.0 audio interface with the versatile GUITAR RIG 3 LE software, GUITAR RIG MOBILE offers studio-grade sound quality and a wide range of creative features that allows musicians and producers to “plug in and play” anywhere without any compromises.

No larger than a cigarette pack, the bus-powered GUITAR RIG MOBILE I/O provides the professional sound quality of Native Instruments’ audio interface range in a package that literally fits in a pocket. At the same time, the interface offers an uncompromising feature set with stereo high-impedance inputs and outputs featuring 24bit/192 kHz Cirrus Logic audio converters, I/O volume dials, and multi-purpose low-latency drivers for Windows and Mac OS X.

The included GUITAR RIG 3 LE software offers the acclaimed versatility and ease-of-use of the industry-leading GUITAR RIG platform. Three charismatic amp emulations for guitar and bass, 12 classic effect units, and a wide selection of cabinets, all freely combinable within a “virtual rack”, make it easy to create authentic custom tones for any musical genre. The software also includes two virtual tape decks, tuner and metronome, to facilitate all typical guitar applications from recording, live performance and rehearsal to instrument learning and tuition.

All owners of GUITAR RIG MOBILE will also be able to upgrade to the full-featured version of the GUITAR RIG 3 software for a special discounted price at any time.

Pricing and availability

GUITAR RIG MOBILE will be available in April 2009 for a suggested retail price of \$119 / 99 € at authorized dealers and in the NI Online Shop.

Further product information and press material

Additional information on GUTAR RIG MOBILE is available at
www.native-instruments.com/guitarrigmobile.info

A digital press kit including picture material is available at
www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is the pioneer and market leader in the field of software instruments, and one of the key players in the market of computer-based audio production technology. The company's mission is to develop outstanding musical tools for all styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets, designed and developed by three corresponding divisions within the company. Native Instruments currently employs more than 150 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.