

## **Native Instruments celebrates opening of Japan office with star-studded club event “Hello Tokyo!”**

**The launch of the new Native Instruments office in Tokyo, Japan will be marked by a spectacular party at one of the city’s top venues on April 26**

Berlin, April 22, 2013 – Native Instruments today announced a star-studded event to celebrate the opening of their new operational office in Tokyo. The party named “Hello Tokyo” will take place at the city’s Womb club – widely regarded as one of the top clubs in the world by performers and guests alike. The party will feature a line up of top-tier artists from around the world as well as the cream of the local Japanese scene – each performing solely on Native Instruments products.

The night will see Darren Price of legendary UK techno outfit Underworld performing on MASCHINE, and Hot Creations’ Jamie Jones (RA DJ of the year 2011) on TRAKTOR. Joining the fun will be five times DMC World Champion Craze executing one of his signature sets using TRAKTOR SCRATCH and TRAKTOR KONTROL Z2. The night will also feature sets from top local talents Baku (Popgroup), Hiroshi Watanabe aka Kaito (Kompakt), KEIZOmachine (Hifana), Broken Haze (Raid System/Top Billin’), and Aki & Yuuki MC (Asy/O6s Records).

Womb is Tokyo’s premiere nightclub. Regularly voted into World’s Top Clubs lists, Womb holds a capacity of 1,000 on four floors and features a stunning, cutting-edge sound system. Located in Tokyo’s popular Shibuya District, the party will start at 11 pm on April 26th, with tickets available on the door.

A private VIP reception beforehand will also take place with key staff from NI senior management, including CEO Daniel Haver and CTO Mate Galic. Media partners wishing to register for this reception can do so by getting in touch with:

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### **Hello Tokyo!**

Friday, April 26, 2013  
Doors open 11 pm

WOMB  
2-16 Maruyama-Cho, Shibuya-Ku, Tokyo

Tickets are available at the venue  
Note: You must be 20 or over with photo ID to attend

A digital press kit including picture material is available at:  
[www.native-instruments.com/press.info](http://www.native-instruments.com/press.info)

## **International Press Contact**

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## **About Native Instruments**

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs over 350 people in its four offices in Berlin, Los Angeles, Tokyo and Shenzhen and works closely with more than 40 international distribution partners to ensure its future growth and success.