

Native Instruments Introduces KAOZ THEORY iMASCHINE Expansion

Created by deep house legend Kerri Chandler, KAOZ THEORY marks a new chapter in the range of Expansions for iMASCHINE users

Berlin, May 8, 2013 – Native Instruments today launched a new range of iMASCHINE Expansions with the release of KAOZ THEORY – created by the much-lauded DJ and producer Kerri ‘Kaoz’ Chandler. These new iMASCHINE Expansions will be created in collaboration with internationally renowned artists from different genres, and will be available for iMASCHINE only. Users can however export their iMaschine projects to the MASCHINE software for further editing and arranging. Native Instruments will continue to release compact iMASCHINE versions of their acclaimed iMASCHINE Expansions.

“iMaschine is my favourite app to use on the road”, comments Kerri Chandler. “If something comes to mind for a track it's an instant fix wherever I am. When I'm in hotels I swap my ideas to MASCHINE MIKRO and back again and when I finally get home to mix in my studio on my own mixing desk, I can swap it all to MASCHINE and it's a piece of cake. Honestly, I've written tracks with iMaschine right off the bat. In fact airplanes are my favourite place for iMaschine so I'm now working on an EP called 'Mile High Club' because of it. On top of all of this, it's an exciting live tool to work with, particularly when I'm DJing, so it's something I'm really passionate about.”

KAOZ THEORY brings the unmistakable sound of Kerri Chandler to iMASCHINE – the deep, grooving house style that has made him one of the most respected artists on the underground scene for over 20 years. The Expansion contains a total of six kits, two instruments and two full projects. The three Drum Kits are made up of gritty, analog kicks, snares, hats, and claps. A Melodic Kit provides the trademark Chandler synth chords while two Special Kits deliver basses, vocal samples, synth stabs and keys. iMASCHINE users can also access two instruments and two full iMASCHINE projects created by Chandler himself. All the samples are provided in uncompressed WAV format (16-bit 44.1kHz) and have been processed and tweaked for immediate use.

Pricing and availability

KAOZ THEORY is available for iMASCHINE in the in-app store for \$0.99 / 0,89 EUR.

Further product information and press material

Additional information on KAOZ THEORY is available at:
<http://www.native-instruments.com/imaschineexpansions>

A digital press kit including picture material is available at:
www.native-instruments.com/press.info

International Press Contact

Constantin Köhncke
Senior Public Relations Manager
E-Mail: constantin.koehncke@native-instruments.de
Phone: +49 (0)30 - 61 10 35 – 1600

About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs over 350 people in its three offices in Berlin, Los Angeles, and Tokyo and works closely with more than 40 international distribution partners to ensure its future growth and success.