NATIVE INSTRUMENTS

Native Instruments releases KOMPLETE x MASCHINE Video

New video featuring Mark De Clive-Lowe demonstrates the combined power of KOMPLETE and MASCHINE

Berlin, February 23, 2015 – Native Instruments today released a KOMPLETE x MASCHINE video aimed at demonstrating the combined power and flexibility producers experience when using the two devices together. The new video features artist, producer, composer, pianist, performer, and worldwide educator Mark De Clive-Lowe creating a one-take live performance on KOMPLETE and MASCHINE.

KOMPLETE and MASCHINE combine to form a new performance system, exponentially increasing creative music production potential. Both product libraries instantly sync across devices for a unified, tag-based browsing experience. Native Map™ allows producers to dive into sound design or automation in real time on both devices. Everything done on the keyboard syncs tightly with MASCHINE – notes, chords, and arpeggios can be recorded in MASCHINE's pattern editor for further refinement. Furthermore, extended Smart Play™ features mirror the activity of a MASCHINE controller on a KOMPLETE KONTROL S-Series keyboard and vice versa for unmatched visual feedback.

In a new video, Mark De Clive-Lowe demonstrates the KOMPLETE x MASCHINE duo in a captivating one-take live performance. Mark records beats on MASCHINE hardware and plays KOMPLETE Instruments on an S-Series keyboard, records arpeggios, tweaks effects, and much more. Throughout the performance, Light Guide™ and MASCHINE's high-sensitivity RGB pads stay in sync, providing instant visual feedback.

Further product information and press material

The performance video is available on YouTube at:
http://youtu.be/JWMOMga2nwM

A performance breakdown video with Mark de Clive-Lowe is available at:
http://youtu.be/jwKSLwpQnu4

Additional information on the KOMPLETE x MASCHINE duo is available at:
www.native-instruments.com/kompletexmaschine

A digital press kit including picture material is available at:
www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs more than 400 people in its offices in Berlin, Los Angeles, Tokyo, Shenzhen, and London and works closely with more than 40 international distribution partners to ensure its future growth and success.