

Press release – for immediate release

## **Native Instruments Introduces the new KONTAKT PLAYER**

**Free software instrument based on the industry-leading KONTAKT sampler accommodates all KONTAKT-format content on the market**

Berlin, August 5<sup>th</sup>, 2009 – Native Instruments today introduced the new KONTAKT PLAYER, a free software instrument based on the industry-leading KONTAKT 3 sampler. It provides universal playback functionality for the vast range of available KONTAKT libraries, and is also the basis for a new category of “KONTAKT-Powered” instruments that establishes a unique price-performance ratio for sample-based instruments.

With its unparalleled arsenal of third-party libraries that take advantage of its advanced soundshaping and scripting functionality, KONTAKT has become the essential instrument platform on the market. The new KONTAKT PLAYER is the central instrument to utilize all KONTAKT-based sound material in an efficient and convenient way, both in studio and live performance environments. It accommodates all regular KONTAKT-format libraries as well as all generations of third-party KONTAKT PLAYER instruments, including KOMPAKT and INTAKT formats as well as Native Instruments’ AKOUSTIK PIANO, ELEKTRIK PIANO and BANDSTAND instruments.

The new KONTAKT PLAYER is based on the latest KONTAKT 3.5 engine, and utilizes all its technological achievements including 64-bit support, extended memory addressing, advanced DFD streaming, true multiprocessor support, and more. It provides comprehensive playback functionality with full Universal Import and convenient sound manipulation via the Performance View panels, and only omits the in-depth editing features of the full-featured KONTAKT 3.5 version. All sound libraries are managed in a convenient graphical library browser, providing overview for even the most extensive sound collections.

KONTAKT PLAYER also establishes the basis for a new range of self-powered sample-based instruments, which will be available for download purchase directly from Native Instruments. This line of KONTAKT-Powered instruments debuts with the new MASCHINE DRUM SELECTION and with EVOLVE MUTATIONS by Heavyocity. The launch of KONTAKT PLAYER is also complemented with the free KONTAKT FACTORY SELECTION, a studio-grade sound arsenal with 50 instruments taken from the KONTAKT 3 library, available for download on the NI website.

### **Further product information and press material**

Additional information on KONTAKT PLAYER is available at

[www.native-instruments.com/kontaktplayer.info](http://www.native-instruments.com/kontaktplayer.info)

A digital press kit including picture material is available at

[www.native-instruments.com/press.info](http://www.native-instruments.com/press.info)

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### **About Native Instruments**

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and performance. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets, designed and developed by three corresponding divisions within the company. Native Instruments currently employs more than 150 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.