

Press release – for immediate release

Native Instruments Releases Four Acoustic Piano Emulations For Individual Download Purchase

Range of four KONTAKT-Powered instruments offer detailed renditions of top-class acoustic pianos, available individually and as a bundle

Berlin, November 4th, 2009 - Native Instruments today introduced the BERLIN, NEW YORK and VIENNA CONCERT GRAND as well as UPRIGHT PIANO, four software instruments that offer detailed reproductions of some of the world's most revered pianos. Previously available within the acclaimed AKOUSTIK PIANO, these instruments can now be purchased individually to specifically accommodate a certain sound or musical genre, or as a bundle that offers the full range of piano tones.

All four pianos are powered by the industry-leading KONTAKT engine, and are playable in the free KONTAKT PLAYER as well as the full KONTAKT sampler. The three concert grands and the upright piano recreate each nuance and detail of the original instruments by combining elaborate multi-sampling with sophisticated emulation of soundboard resonance and pedal behavior. Making full use of the advanced sampling and scripting features of the KONTAKT engine, they remain both efficient and convenient to use for a wide range of musical styles and applications.

Each of the original instruments was carefully set up and recorded using a special recording technique that completely minimized room ambience, resulting in pristine sound quality. The BERLIN CONCERT GRAND is based on a modern masterpiece of German piano construction, and carries the original's vitality and expressiveness throughout the entire dynamic range. The NEW YORK CONCERT GRAND is the authentic rendition of the standard in concert halls worldwide, especially suited for jazz and classical solo material. The VIENNA CONCERT GRAND replicates an acclaimed Austrian piano design, with eight full octaves of powerful, orchestral sound. Complementing the three concert grands, UPRIGHT PIANO offers the warm and intimate tone of one of the world's best concert pianos.

Pricing and availability

BERLIN, NEW YORK, VIENNA CONCERT GRAND and UPRIGHT PIANO are available in the NI Online Shop at \$79 / 69 € per individual instrument. A bundle of all four instruments is available for \$189 / 169 €.

Further product information and press material

Additional information on BERLIN, NEW YORK, VIENNA CONCERT GRAND, and UPRIGHT PIANO is available at

www.native-instruments.com/kontaktpoweredpianos.info

A digital press kit including picture material is available at

www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and performance. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets. Native Instruments currently employs more than 150 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.