

## **Native Instruments Introduces RAW VOLTAGE**

### **New MASCHINE EXPANSION focuses on pure analogue sounds from unique modular synthesizer system**

Berlin, July 23rd, 2012 – Native Instruments today introduced RAW VOLTAGE, a new MASCHINE Expansion which captures the sound of a huge modular synthesizer system. For instant use with MASCHINE or MASCHINE MIKRO, RAW VOLTAGE contains kits, instruments and patterns that share the unique, rich and organic sound characteristics of analog synthesis.

The sounds inside RAW VOLTAGE range from grainy, noisy and raw to sleek, cool and clinical. Sampled from a one-of-a-kind analog modular system, RAW VOLTAGE has a wide sonic scope, inspired in part by experimental and avant-garde electronica. The drum and percussion sounds are punchy, loud and direct, while the sampled basses, leads, pads and soundscapes are rich in detail and analog atmosphere. The expansion also includes 140 expertly-programmed patterns, providing a wide selection of styles from broken, jagged rhythms to steady, flowing grooves.

RAW VOLTAGE is designed to evoke the sound and character of modular analog synthesis inside MASCHINE, combining these unmistakable sounds with the renowned MASCHINE production workflow. The kits and instruments provided cross genre boundaries to inject analog feel into any musical project – from techno to hip-hop, electronica and beyond.

RAW VOLTAGE is based on a unique custom modular system used and created by Norwegian synthesis expert Roger Grønberg (Frodebeats). The system includes modules from Modcan, MOTM, Oakley, CGS, STG, Encore, Buchla plus many unique custom and DIY modules, as well as analog synthesizers like Arp Odyssey/2600 and Korg MiniKorg 700s.

A compact version of RAW VOLTAGE is also available for iMASCHINE – the groove sketchpad for iPhone® / iPod Touch®.

### **Pricing and availability**

RAW VOLTAGE is available at the NI Online Shop for \$59 / 49 EUR. For owners of iMASCHINE, a compact version of RAW VOLTAGE is also available via the iMASCHINE in-app store for \$0.99/0,79 EUR.

### **Further product information and press material**

Additional information on RAW VOLTAGE is available at

[www.native-instruments.com/rawvoltage](http://www.native-instruments.com/rawvoltage)

A digital press kit including picture material is available at

[www.native-instruments.com/press.info](http://www.native-instruments.com/press.info)

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## **About Native Instruments**

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs around 300 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.

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