

Native Instruments Announces MASCHINE Expansions

New series of sound libraries for MASCHINE debuts with VINTAGE HEAT and TRANSISTOR PUNCH, created by cutting-edge sound designers

Berlin, April 14th, 2011 – Native Instruments has just introduced its new series of MASCHINE Expansions, affordable high-quality download libraries for its acclaimed groove production system. All expansions provide new drum kits and instruments as well as pre-programmed patterns created by expert sound designers and producers, and feature a distinctive take on a contemporary sound aesthetic or musical style. The series debuts with VINTAGE HEAT and TRANSISTOR PUNCH, created by Goldbaby and Surround SFX.

VINTAGE HEAT was created by distinguished sampling artist Goldbaby, and specializes on warm, saturated sounds with typical vintage grit. The library includes 50 charismatic kits with analog, digital and acoustic origins, complemented through 50 matching synthesizer sounds ranging from bass and leads to brass, pads and strings. All sounds in VINTAGE HEAT have been sampled from vintage drum machines and sought-after analog synths, and have been extensively processed with Goldbaby's unique array of classic compressors, effect units and valve tape machines to achieve his special signature sound. Inventive sampling techniques, including the mapping of successive tape delay repeats to different velocity layers, further contribute to the original and distinctive character of the VINTAGE HEAT library.

TRANSISTOR PUNCH takes its inspiration from contemporary European club music, and provides extremely crisp and punchy sounds for a wide range of electronic styles. Created by renowned sound designer Denis Gögdak of Surround SFX, the library contains 30 energetic drum kits as well as 50 new bass and lead sounds that integrate seamlessly with the factory library of MASCHINE. All sounds have been sampled from analog drum machines and synthesizers as well, to be meticulously processed with modern high-end outboard gear for an especially defined, forceful sound. TRANSISTOR PUNCH also adds 20 sophisticated multi-effect chains that provide instant sonic treatments for any groove, as well as a large collection of patterns by acclaimed producer Martin Buttrich.

Pricing and availability

VINTAGE HEAT and TRANSISTOR PUNCH are available for download purchase in the NI Online Shop for \$59 / 49 EUR each.

Further product information and press material

Additional information on VINTAGE HEAT is available at

www.native-instruments.com/vintageheat

Additional information on TRANSISTOR PUNCH is available at

www.native-instruments.com/transistorpunch

A digital press kit including picture material is available at

www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs around 250 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.

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