

Native Instruments Announces MASCHINE MIKRO

Compact groove production system sets entry-level price point; 1.7 software adds advanced KOMplete integration; iOS version upcoming

Berlin, September 5th, 2011 – Native Instruments today announced MASCHINE MIKRO, a highly affordable new entry into the world of its popular groove production system. By combining the full-featured MASCHINE software with a streamlined and compact controller, MASCHINE MIKRO makes the acclaimed tactile and intuitive music creation approach of MASCHINE available at a significantly reduced physical footprint and price. At the same time, the new 1.7 software version provides advanced integration with the instruments and effects in the KOMplete 8 and KOMplete 8 ULTIMATE bundle both for MASCHINE and MASCHINE MIKRO users.

MASCHINE MIKRO is based on a highly portable controller that provides hands-on control of the central MASCHINE features at two-thirds of the size and weight of the full-sized hardware. Utilizing a single display and a dynamically assigned high-resolution master encoder to enable its compact footprint, the bus-powered MIKRO controller retains the distinctive full-sized 4x4 matrix of pressure-sensitive, dynamically backlit MASCHINE drum pads with their acclaimed response and feel.

MASCHINE MIKRO includes the full-featured MASCHINE software with its versatile pattern-based live and step sequencing, VST and AU plug-in hosting, real-time audio recording, sample editing and advanced multi-effects. The MIKRO version also contains the full 6 GB MASCHINE sound library, expandable with the series of MASCHINE EXPANSIONS, as well as the free KOMplete ELEMENTS sound collection. With the new 1.7 software version, both MASCHINE and MASCHINE MIKRO now also benefit from advanced integration with KOMplete 8 and KOMplete 8 ULTIMATE, providing advanced sound browsing and parameter mapping for all instruments and effects contained in the bundle.

To further complement the growing MASCHINE product range, Native Instruments is also about to release iMASCHINE, an iOS software that brings intuitive groove creation to the iPhone and iPod touch platform. With four tracks, audio sampling, high-quality effects and an expandable arsenal of professional instruments and drum sounds from the regular MASCHINE library, iMASCHINE allows users to sketch grooves on the go, and later transfer them into the full MASCHINE software for detailed editing and arrangement. iMASCHINE is planned for release through the Apple App Store in October.

Pricing and availability

MASCHINE MIKRO will be available in October for a suggested retail price of \$399 / 349 EUR.

Further product information and press material

Additional information on MASCHINE MIKRO is available at

www.native-instruments.com/maschinemikro

A digital press kit including picture material is available at

www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs around 250 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.