

Press release – for immediate release

## **Native Instruments Introduces MASSIVE THREAT**

**New KORE-Powered instrument offers futuristic tones and textures for contemporary club styles, based on the powerful MASSIVE synthesizer**

Berlin, January 12th, 2010 - Native Instruments today introduced MASSIVE THREAT, a new KORE-powered instrument that specifically caters to cutting-edge electronic music styles. For use with KORE 2 and the free KORE PLAYER as well as with the original MASSIVE synthesizer, MASSIVE THREAT offers a wide palette of intense futuristic basses, leads, soundscapes and dynamic sequences that can tear through a mix and fill a club with immense energy.

MASSIVE THREAT was created by MASSIVE's original designer, one of Native Instruments' most accomplished synthesis and sound design experts. Through sophisticated usage of MASSIVE's advanced sound shaping features, MASSIVE THREAT provides an inspirational arsenal of previously unheard digital tones and textures, evoking dystopian vibes that are perfectly suited for Dubstep and similar dark sound aesthetics.

MASSIVE THREAT provides 200 KoreSounds with eight morphable Sound Variations each, resulting in 1,600 individual sounds. Concise parameter assignments allow for immediate, intuitive sound tweaking in KORE 2 and KORE PLAYER. Full musical metadata for all presets also makes MASSIVE THREAT integrate seamlessly with any individual collection of KORE-Powered instruments.

### **Pricing and availability**

MASSIVE THREAT is available for download purchase in the NI Online Shop for \$59 / 49 €.

### **Further product information and press material**

Additional information on MASSIVE THREAT is available at

[www.native-instruments.com/massivethreat.info](http://www.native-instruments.com/massivethreat.info)

A digital press kit including picture material is available at

[www.native-instruments.com/press.info](http://www.native-instruments.com/press.info)

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### **About Native Instruments**

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and performance. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets, designed and developed by three corresponding divisions within the company. Native Instruments currently employs more than 160 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.

*MASSIVE was designed and developed entirely by Native Instruments GmbH.  
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