

Native Instruments marks Stems anniversary with special pricing on TRAKTOR KONTROL S5 and D2

TRAKTOR KONTROL S5 and D2 controllers are 200 \$/€ off regular price for a limited time in observation of the first year of the Stems open format

Berlin, April 4, 2016 – Native Instruments today marks the first year of the Stems multi-track format for DJing with savings on the Stems-ready TRAKTOR KONTROL S5 all-in-one DJ system and TRAKTOR KONTROL D2 professional deck controller. Until May 31, 2016, DJs can save 200 \$/€ on the purchase of each of these controllers to upgrade their setup and explore the possibilities that mixing with Stem files offers. Since the new format was announced on March 2015, Stems-ready hardware like the S5 and D2, enhanced TRAKTOR software support, and thousands of official releases on a growing repertoire of labels have contributed to the expansion of Stems.

The newest member of the Stems-ready family of TRAKTOR controllers, TRAKTOR KONTROL S5 is the all-in-one DJ system designed to provide everything modern DJing demands. Its' built-in soundcard, four channels, touch sensitive controls, and high-res displays put familiar hardware control, fluid touch-and-see workflow, and customized Stems control into a compact and comprehensive DJ experience. When a Stem file is loaded onto a deck, individual stems are automatically mapped to the color-coded performance pads and loop encoders for instant control.

For even more portable TRAKTOR control on the road, the modular TRAKTOR KONTROL D2 pro performance deck controller offers in-depth Stems control and flexible connectivity with mixers, soundcards, and other hardware found in club setups – ideal for the touring DJ. TRAKTOR KONTROL D2 features one high-res display, touch-sensitive controls and performance faders and encoders for dedicated control of Stems. And two D2 units can be chained using the integrated USB hub to simplify set up. TRAKTOR KONTROL S5 and D2 include the flagship TRAKTOR PRO 2 software and take advantage of the Stem View both on the hardware displays – and now also in TRAKTOR's software interface thanks to the latest update.

DJs can start playing Stems right away with 1.5 GB worth of free Stems tracks available for download from www.native-instruments.com. The package includes 65 high-quality Stem files of varying tempos and genres derived from selected MASCHINE Expansions.

Pricing and availability

TRAKTOR KONTROL S5 is available for \$599 / 599 € / ¥ 69,800 / £ 439 / 749 AU\$ and TRAKTOR KONTROL D2 for \$299 / 299 € / ¥ 37,800 / £ 219 / 399 AU\$ at the NI Online Shop and at retailers worldwide.

This special offer is valid from April 4, 2016 until May 31, 2016, at the NI Online Shop and participating retailers, while stocks last. The TRAKTOR PRO 2 license included with purchase of TRAKTOR KONTROL S5 or TRAKTOR KONTROL D2 during this offer is not eligible for resale. TRAKTOR PRO 2 software is provided as a download following registration of the TRAKTOR hardware.

Further product information and press material

More about TRAKTOR KONTROL S5 is available at:

<http://www.native-instruments.com/s5>

More about TRAKTOR KONTROL D2 is available at:

<http://www.native-instruments.com/d2>

Further information about the Stems anniversary offer is available at:

<http://www.native-instruments.com/stemsanniversary>

A digital press kit including picture material is available at:

www.native-instruments.com/press.info

About Stems

A Stem file provides the ability to freely interact with a track's four different musical elements – such as drums, bass, keys and vocals. Each stem's volume, filter, and effects settings can be controlled independently to create instant new mixes, mashups, instrumentals, a cappellas, and more.

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs more than 400 people in its offices in Berlin, Los Angeles, Tokyo, Shenzhen, and London and works closely with more than 40 international distribution partners to ensure its future growth and success.