

Native Instruments Launches STUDIO DRUMMER Special Offer

Berlin, February 1st, 2012 – Native Instruments today launched a time-limited special offer on STUDIO DRUMMER - offering the KONTAKT-based instrument at a substantial 50% discount. The offer is valid at authorized retailers and the NI Online Shop throughout February and March, while stock lasts.

For use with the full KONTAKT 5 version and the free KONTAKT 5 PLAYER, STUDIO DRUMMER makes extensive use of the advanced features of the new KONTAKT generation to provide all necessary components for first-class studio drums productions. By combining premium sampled drum kits and comprehensive studio-grade mixing environment with a wide assortment of professional grooves, the instrument provides a highly versatile and easy-to-use 'virtual drummer' that delivers authentic and fast results for pop, rock, metal, jazz and related music styles.

Pricing and availability

This limited-time special offer prices STUDIO DRUMMER at \$84.50 / 74,50 EUR until the end of March, 2012. The offer is available both at authorized and participating retailers and the NI Online Shop, while stock lasts.

Further product information and press material

Additional information on STUDIO DRUMMER is available at www.native-instruments.com/studiodrummer

A digital press kit including picture material is available at www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs around 250 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.