

Press release – for immediate release

Native Instruments Launches “Synthsgiving”

Time-limited discounts on ABSYNTH 5, FM8, MASSIVE and REAKTOR 5; available for download until November 30th in the NI Online Shop

Berlin, November 26th, 2009 - Native Instruments today launched “Synthsgiving”, a time-limited special offer that gives musicians and producers access to some of the most powerful software instruments on the market at a drastically reduced price. Until November 30th, ABSYNTH 5, FM8, MASSIVE and REAKTOR 5 will be available for download purchase in the NI Online Shop for \$99 / €99, a discount of up to 75% on the regular pricing.

More information on “Synthsgiving” can be found at

www.native-instruments.com/synthsgiving.info

International Press Contact

Florian Grote
Public Relations Manager
E-Mail: florian.grote@native-instruments.com
Phone: +49 (0)30 - 61 10 35 - 1543

About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and performance. The company’s mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets. Native Instruments currently employs more than 160 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.

*MASSIVE was designed and developed entirely by Native Instruments GmbH.
Solely the name Massive is a registered trademark of Massive Audio Inc, USA.*