

Native Instruments introduces THE GIANT

New KONTAKT-based piano for all musical styles, capturing the sound of the world's largest upright

Berlin, May 21st, 2012 – Native Instruments today introduced THE GIANT, a new instrument based on the world's biggest upright piano. For use in KONTAKT 5 or the free KONTAKT 5 PLAYER, THE GIANT features the intense sound of the Klavins Piano Model 370i, a super-sized instrument delivering a colossal sonic spectrum equally well-suited to urban pop projects, soft piano ballads, driving rock riffs and jazz numbers, as well as providing a separate 'Cinematic' version of the piano for darker, atmospheric projects and sound design.

Produced by sampling expert Uli Baronowsky, the creator of the 'Galaxy' piano series, THE GIANT captures the sound of the original instrument in meticulous detail. This upright piano stands over three meters high and weighs over two tons, with a soundboard roughly twice the size of a typical 9' concert grand piano soundboard. Its unique sound forms the core of THE GIANT, which complements the dynamic and authentic playability of the original with powerful controls for shaping and modifying the sound. Additionally, 40 production-ready presets provide instant starting points for numerous musical styles.

THE GIANT comprises two separate instruments in one, each with its own graphical user interface and detail controls. While the versatile piano sound of the 'day' version is suitable for a wide range of styles and genres, the 'night' version turns THE GIANT into a cinematic tool suited to atmospheric scores, sound design and avant-garde productions. With 'Tone', 'Color' and an XXL button, the 'day' instrument provides three basic control sections for adding sustain, space and character to the sound. The 'night' instrument includes unconventional, individually-sampled sound sources including overtones, resonances, plucked strings, release sounds and special techniques such as piano hits, kicks, sweeps or scratches. The physical elements of the instrument, including dynamics, tuning, noises, overtones or stereo image can be conveniently controlled via the 'Anatomy' parameters.

Pricing and availability

THE GIANT runs in KONTAKT 5 or the free KONTAKT 5 PLAYER. It is available now for \$119 / 99 EUR / 9,800 YEN from the NI Online Shop.

Further product information and press material

Additional information on THE GIANT is available at www.native-instruments.com/thegiant

A digital press kit including picture material is available at www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs around 300 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.

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