

Press release – for immediate release

Native Instruments Announces new DJ Audio Interface Line

New TRAKTOR AUDIO 6 and TRAKTOR AUDIO 10 interfaces offer more I/O, Direct Thru feature, improved signal monitoring and TRAKTOR LE 2

Berlin, February 10th, 2011 – Native Instruments today announced TRAKTOR AUDIO 6 and TRAKTOR AUDIO 10, the second generation of its acclaimed DJ audio interface range. With expanded connectivity and additional features for club use, the new models can meet and exceed all professional requirements of digital DJing – both as the hardware centerpieces of the new TRAKTOR SCRATCH generation and as highly versatile audio interfaces for any DJ or music production software.

With 6 respectively 10 analog inputs and outputs respectively, the AUDIO 6 and AUDIO 10 both offer two additional channels over the previous AUDIO 4 and AUDIO 8 models. Even when all decks of the TRAKTOR software are routed to individual channels for external mixing, a further stereo I/O remains available – for potential use with the Loop Recorder and Sample Decks, as a dedicated effect send/return, to record an externally mixed set back into TRAKTOR, or for other creative routing purposes.

With their 24bit/96Khz Cirrus Logic converters and powerful +12 dBu output volume, the AUDIO 6 and AUDIO 10 maintain DJ-specific audio characteristics, with signal quality further enhanced through improved electrical engineering. The improved high-visibility LED indicators also allow for clearer and more intuitive monitoring of the signal chain even in low-light club environments.

A further advantage of the AUDIO 6 and AUDIO 10 is the new “Direct Thru” bypass function, which can be toggled individually per channel remotely from the computer. In a typical club setup, an engaged “Direct Thru” passes the signal of the turntable or CD deck directly to the hardware mixer, even with no computer attached. This allows for convenient switchovers between successive DJ sets, and makes the new interfaces especially suitable for permanent club installation.

AUDIO 6 and AUDIO 10 also include TRAKTOR LE 2, a new entry-level DJ software based on the latest TRAKTOR PRO 2 generation. With two decks, an efficient sync function as well as versatile looping and effect functions, TRAKTOR LE 2 is an ideal entry into digital DJing.

The ultra-compact AUDIO 2 DJ interface continues to be available without any technical changes under the new name TRAKTOR AUDIO 2, and also comes bundled with the new TRAKTOR LE 2 software.

Pricing and availability

TRAKTOR AUDIO 6 and TRAKTOR AUDIO 10 will be available April 2011 for a suggested retail price of \$279/249 € and \$449/399 € respectively.

Further product information and press material

Additional information on the new TRAKTOR range is available at

www.native-instruments.com/traktor

A digital press kit including picture material is available at

www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs around 250 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.

TRAKTOR SCRATCH is authorized for use under license of patents owned by N2IT Holding B.V., including U.S. Patent Nos. 7,012,184 B2 and 7,238,874 B2.