

Press release – for immediate release

## **Native Instruments announces TRAKTOR DUO and TRAKTOR SCRATCH DUO**

**New, affordable two-deck DJ solutions with MIDI and time-code control  
offer versatile feature set, based on acclaimed TRAKTOR PRO platform**

Berlin, March 24<sup>th</sup>, 2009 – Native Instruments today announced TRAKTOR DUO and TRAKTOR SCRATCH DUO, two new DJ solutions that bring the quality and creative functionality of the acclaimed TRAKTOR PRO platform into a new price range, offering an affordable entry into the world of digital DJing.

The new TRAKTOR DUO software, which is also at the heart of TRAKTOR SCRATCH DUO, offers many of the advanced features of TRAKTOR PRO in an easy-to-use two-deck configuration. It is based on the same concise, performance-optimized user interface, and offers a host of intuitive DJ features like auto-syncing, looping, integrated EQs and filters, and more. Automatic beat-gridding in combination with the "Sync Lock" function makes sure that the tracks in TRAKTOR DUO never drift out of sync, giving users more time to focus on the creative aspects of digital mixing. Extensive "Crate Flick" cover artwork support also allows users to visually browse music libraries in an especially efficient way.

TRAKTOR SCRATCH DUO combines the DUO software with the robust and full-featured AUDIO 4 DJ 24bit/96 kHz audio interface into a professional time-code controlled DJ system. Both powerful and highly affordable, TRAKTOR SCRATCH DUO is the two-deck DVS solution for users that do not want to compromise on quality in any way. It is based on the industry-leading 2kHz high-resolution time-code technology of TRAKTOR SCRATCH PRO that allows for extremely responsive and precise hands-on control through turntables and CD decks.

Two performance effects sections offer six studio-quality algorithms including DJ standards like flanger, delay, reverb and more. To give DJs convenient control over their performance, the DUO versions also offer state-of-the-art MIDI controller integration, and come with mappings for all relevant hardware controllers on the market.

Owners of TRAKTOR DUO and TRAKTOR SCRATCH DUO will also be able to upgrade to the TRAKTOR PRO software at a discounted price at any time, gaining access to two additional decks, a full range of over 20 effect types, Internet broadcasting and audio recording functions, as well as extended sync and MIDI features.

The introduction of TRAKTOR SCRATCH DUO is accompanied by a demonstration video featuring iconic turntablists DJ Craze and DJ Klever, who recently adopted TRAKTOR as their new DJ platform of choice.

### **Pricing and availability**

TRAKTOR DUO and TRAKTOR SCRATCH DUO will be available from April 1<sup>st</sup> for a suggested retail price of \$119/99 € and \$399/349 € respectively.

### **Further product information and press material**

Additional information on TRAKTOR DUO/TRAKTOR SCRATCH DUO is available at [www.native-instruments.com/traktorduo.info](http://www.native-instruments.com/traktorduo.info)

A digital press kit including picture material is available at [www.native-instruments.com/press.info](http://www.native-instruments.com/press.info)

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### **About Native Instruments**

Native Instruments is the pioneer and market leader in the field of software instruments, and one of the key players in the market of computer-based audio production technology. The company's mission is to develop outstanding musical tools for all styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets, designed and developed by three corresponding divisions within the company. Native Instruments currently employs more than 150 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.