

Press release – for immediate release

Native Instruments presents the TRAKTOR Tutorial DVD

Multimedia tutorial for the groundbreaking DJ software provides practical, in-depth knowledge for “digital DJs” from all styles and genres

Berlin, March 26th 2007 – Native Instruments today announced the TRAKTOR Tutorial DVD, a new multimedia workshop that enables DJs to get the most out of Native Instruments' acclaimed TRAKTOR 3 DJ software. With a comprehensive video tutorial, artist interviews and special workshop content on the disc, the DVD allows TRAKTOR users of all experience levels to get to the heart of the software and utilize its advanced creative capabilities to the fullest extent.

The extensive interactive workshop on the TRAKTOR Tutorial DVD includes more than three hours of high-resolution video, and is hosted by professional DJs and TRAKTOR experts Chris Liebing and Kabuki. All aspects of TRAKTOR techniques and general workflow are covered in eight major chapters, including cueing, looping and effects, performance controller setup and much more. The comprehensive playlist and track preparation features are also thoroughly explained. The Tutorial DVD even covers advanced DJing and remixing techniques using up to four decks at once.

All music tracks that are used in the tutorial examples are also included fully licensed on the DVD with complete cue point information, allowing users to closely follow and replicate the lessons within TRAKTOR 3 itself. Additionally, the TRAKTOR Tutorial DVD contains the "Essential Guide to Playlists" in PDF format, providing an in-depth exploration of playlist creation and management aspects with detailed tips and tricks from expert TRAKTOR users.

Pricing and availability

The TRAKTOR Tutorial DVD will be available in June 2007 for a suggested retail price of € 39 / \$ 44.

Further product information and press material

Additional information on the TRAKTOR Tutorial DVD is available at www.native-instruments.com/traktordvd.info

A digital press kit including picture material is available for download at www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is the pioneer and market leader in the field of software instruments, and one of the key players in the market of computer-based audio production technology. The company's mission is to develop outstanding musical tools for all styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets, designed and developed by three corresponding divisions within the company. Native Instruments currently employs more than 150 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.