

Press release – for immediate release

Native Instruments launches “TRAKTOR Ready” and “TRAKTOR 3 LE Included” programs

Special version of the acclaimed DJ software now included with a wide range of digital DJ controllers from renowned manufacturers

Berlin, March 28th 2007 – Native Instruments announced today a new controller compatibility program that will make it easier for DJs to find the best possible performance controller for their TRAKTOR-based setups. Selected digital DJ controllers are now labeled to be "TRAKTOR Ready" respectively "TRAKTOR 3 LE Included". As part of this program, TRAKTOR 3 LE is now shipping as the standard DJ software with a wide range of digital DJ controllers from renowned manufacturers.

Hardware controllers that are labeled "TRAKTOR Ready" are guaranteed to be fully compatible with TRAKTOR 3, and to meet certain quality and functionality requirements. For every "TRAKTOR Ready" a configuration file for TRAKTOR 3 is available, allowing users to get started with their controller and TRAKTOR with minimal setup efforts.

DJ controllers that also carry the label "TRAKTOR 3 LE Included" go one step further. They also include a copy of TRAKTOR 3 LE that is pre-configured for instant plug-and-play performance. TRAKTOR 3 LE offers two decks with high-quality time-stretching, an integrated mixer, performance effects, loop and cueing functions, a powerful track database and seamless Beatport shop integration, TRAKTOR 3 LE is an ideal way to enter the world of digital DJing.

"TRAKTOR 3 LE Included" controllers are the Behringer BCD 3000, the Ecler NUO 4, the EKS XP10, the Hercules DJ Console MK2 Mac Edition, the Numark Total Control and the Vestax VCI-100. TRAKTOR 3 LE is also included with the AUDIO KONTROL 1 interface as well the forthcoming AUDIO 8 DJ interface from Native Instruments.

Every copy of TRAKTOR 3 LE can be upgraded to the full-featured TRAKTOR 3 at a special price of \$ 119 / € 99, enabling a multitude of additional creative features including four playback decks, advanced looping and cueing functions, Native Mix Recording, additional EQs, filters and effects, and more.

The range of "TRAKTOR Ready" and "TRAKTOR 3 LE Included" DJ controllers will expand in the future as more products get certified by Native Instruments.

Further product information and press material

Additional information on TRAKTOR READY is available at
www.native-instruments.com/traktorready.info

Additional information on TRAKTOR 3 LE Included is available at
www.native-instruments.com/traktorLEincluded.info

A digital press kit including picture material is available for download at
www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is the pioneer and market leader in the field of software instruments, and one of the key players in the market of computer-based audio production technology. The company's mission is to develop outstanding musical tools for all styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets, designed and developed by three corresponding divisions within the company. Native Instruments currently employs more than 150 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.