

Press release – for immediate release

Native Instruments launches “TRAKTOR SCRATCH Certified” DJ mixer integration

Upcoming vinyl/CD-controlled DJ system provides complete integration with digitally-enabled high-end mixers from Mackie, Korg and others

Berlin, March 28th 2007 – Native Instruments today announced “TRAKTOR SCRATCH Certified”, a certification program that will enable selected premium DJ mixers with integrated audio interface to fully integrate with the company’s upcoming vinyl-controlled DJ system. The certification will ensure that these mixers will work in perfect harmony with TRAKTOR SCRATCH. Owners of certified mixers will also be able to purchase a special-priced TRAKTOR SCRATCH Upgrade Kit, which upgrades the mixer into a high-performance DJ system that is ready to be hooked up to a computer, turntables and CD players.

With the emergence of DJ mixers that include digital audio interface and control features, Native Instruments has created the certification program to maximize the interoperability of these products with TRAKTOR SCRATCH without possibly compromising the advanced performance and reliability of the system. Mixers that receive certification are carefully selected and tested for complete functional integration, and for their capability to process the high-resolution control signal of TRAKTOR SCRATCH with maximum precision and minimum latency.

“TRAKTOR SCRATCH Certified” mixers that feature MIDI-enabled faders, knobs and similar control elements will also include performance-ready TRAKTOR SCRATCH controller assignments, allowing DJs to control effects and other performance parameters within the software from the mixer instantly with no additional setup or configuration.

The certification program will also allow TRAKTOR SCRATCH users to instantly hook up their computers in clubs that have a “TRAKTOR SCRATCH Certified” mixer installed, without having to bring the AUDIO 8 DJ interface that is part of the regular TRAKTOR SCRATCH package.

“TRAKTOR SCRATCH Certified” mixers currently include the d.2Pro and d.4Pro models from Mackie, and the Zero4 and Zero8 mixers from Korg. The range of certified mixers will expand in the future as more products get certified by Native Instruments.

Owners of certified mixers will be able to purchase a special upgrade kit that contains the TRAKTOR SCRATCH software as well as high-resolution control vinyls and CDs. The TRAKTOR SCRATCH Upgrade Kit will be available in June 2007 for € 299 / \$ 339.

Further product information and press material

Additional information on TRAKTOR SCRATCH Certified is available at www.native-instruments.com/traktorscratchcertified.info

A digital press kit including picture material is available for download at www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is the pioneer and market leader in the field of software instruments, and one of the key players in the market of computer-based audio production technology. The company's mission is to develop outstanding musical tools for all styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets, designed and developed by three corresponding divisions within the company. Native Instruments currently employs more than 150 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.