

Press release – for immediate release

Native Instruments introduces TRUE STRIKE TENSION

New KORE SOUNDPACK offers distinctive percussion sounds for film scores and similar dramatic music, based on the ProjectSAM library

Berlin, November 12th, 2008 – Native Instruments today introduced TRUE STRIKE TENSION, a new KORE SOUNDPACK with distinctive percussion sounds that are specifically designed to add mystery and tension to cinematic film scores and similar musical styles. Created in collaboration with renowned sound design company ProjectSAM, the production-ready sound material in TRUE STRIKE TENSION is further enhanced through the convenient sound shaping and browsing features in KORE 2 and the free KORE PLAYER.

TRUE STRIKE TENSION is built on unique studio-quality sample material that has been carefully selected from ProjectSAM's acclaimed "True Strike 2" library. It draws upon various charismatic percussion instruments from Africa, Japan and the Middle East, including the Kenkeni, Darabuka, Bendir, Okedo-Daiko and others. All sounds in TRUE STRIKE TENSION are designed to add genuine suspense, tension and emphasis to any kind of dramatic music, with a special focus on Hollywood-style film scoring.

The advanced sound shaping and preset morphing features in KORE 2 and KORE PLAYER allow producers to intuitively adjust and animate all sounds in TRUE STRIKE TENSION, and make them better fit the dramatic requirements of any given scene. The included metadata also makes TRUE STRIKE TENSION integrate seamlessly with any individual collection of KORE SOUNDPACKS and other KORE-based sounds.

Pricing and availability

TRUE STRIKE TENSION is available for download purchase in the NI Online Shop for a suggested retail price of \$79 / 69 €.

Further product information and press material

Additional information on TRUE STRIKE TENSION is available at
www.native-instruments.com/truestriketension.info

A digital press kit including picture material is available at
www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is the pioneer and market leader in the field of software instruments, and one of the key players in the market of computer-based audio production technology. The company's mission is to develop outstanding musical tools for all styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets, designed and developed by three corresponding divisions within the company. Native Instruments currently employs more than 150 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.