

Press release – for immediate release

Native Instruments introduces URBAN ARSENAL 2

Second URBAN ARSENAL collection provides additional studio-quality grooves and instruments sounds for hip-hop and urban music styles

Berlin, April 22nd, 2009 – Native Instruments today released URBAN ARSENAL 2, a new collection of production-ready sound material for contemporary hip-hop and similar music styles. Created in collaboration with established urban music producers and sound designers, the latest entry in the KORE SOUNDPACK range delivers a further assortment of professional groove material and instrument sounds for use in KORE 2 and the free KORE PLAYER software instrument.

Expanding on the first collection, URBAN ARSENAL 2 provides even more authentic hip-hop grooves and drum kits, which can be easily tweaked and transformed through the advanced sound shaping and control features of the KORE platform. Over 1,000 sampled drum sounds form the basis for 40 groove sets and 32 drum kits, including material created by CLP, Dobie, Montana Beats and ProjectSAM. With over 15,000 overall groove variations, a powerful "Instant Remix" function and many other creative features, URBAN ARSENAL 2 makes it easy to lay the sonic foundations for contemporary hip-hop tracks.

The groove material of URBAN ARSENAL 2 is complemented by a variety of sample-based instrument sounds, offering an assortment of brass, strings, basses and leads with a special focus on analog synthesizer tones. Additionally, the sound pack includes over 80 new presets based on the integrated engine of the MASSIVE synthesizer, with a range of inspiring leads, sub basses, pads and other sounds specifically designed for urban music styles.

Similar to the first collection, many sounds in URBAN ARSENAL 2 have been processed and pre-mastered using a range of premium outboard gear, including a special "dubplate resampling" process in the acclaimed "Dubplates & Mastering" studios in Berlin for authentic vinyl feel.

Pricing and availability

URBAN ARSENAL 2 is available for download purchase in the NI Online Shop for a suggested retail price of \$119 / 99 €.

Further product information and press material

Additional information on URBAN ARSENAL 2 is available at
www.native-instruments.com/urbanarsenal2.info

A digital press kit including picture material is available at
www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is the pioneer and market leader in the field of software instruments, and one of the key players in the market of computer-based audio production technology. The company's mission is to develop outstanding musical tools for all styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for the Instruments, Guitar and DJ markets, designed and developed by three corresponding divisions within the company. Native Instruments currently employs more than 150 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.