

## **Native Instruments Announces DAMAGE by Heavyocity**

**New KONTAKT-based instrument provides intense, dramatic cinematic percussion loops and kits; successor of acclaimed “Evolve” series**

Berlin, October 10th, 2011 - Native Instruments today announced DAMAGE, a new instrument that provides hard-hitting cinematic percussion for professional movie scoring and high-impact music production. Created by premier sound design house Heavyocity and powered by the latest KONTAKT 5 engine, this unique sonic resource expertly combines industrial sounds and orchestral percussion to add true wide-screen character to any dramatic piece of music.

As the successor of Heavyocity’s universally acclaimed “Evolve” series, DAMAGE was created over the course of two years involving unique recording and sound design techniques. The instrument is based on over 25,000 individual samples recorded in 24bit/96Kz using state-of-the-art equipment, resulting in 30 GB of source material. Sounds were captured in a variety of locations ranging from various high-end studios to a Connecticut junkyard, and comprise all possible types of percussion from traditional instruments to exploding cars and cranes dropping objects from great heights.

DAMAGE contains over 700 beat-sliced percussive loops as well as 58 multi-sampled kits, including an arsenal of unique “Damage Hits” for distinctive stings and transitions. Loop Menus can be mixed and matched easily to create complex layered rhythms, while Single Loops offer detailed playback control for intuitive sound tweaking. Certain kits are based on sophisticated ensemble-style recordings, with multiple velocity and round-robin layers, to provide true performance dynamics and a wide range of impact.

The sounds are complemented by a specifically designed effects section that includes the versatile new Trigger FX 2.0 real-time sound mangling suite as well as the central “Punish” knob for seamless increases in pressure and intensity. As a KONTAKT-powered instrument, DAMAGE offers all relevant playback and sound shaping functionality through the free KONTAKT PLAYER software. All sounds can also be loaded into the full version of the KONTAKT 5 sampler for advanced sound editing.

### **Pricing and availability**

DAMAGE will be available in November for a suggested retail price of \$339 / 299 EUR.

### **Further product information and press material**

Additional information on DAMAGE is available at

[www.native-instruments.com/damage](http://www.native-instruments.com/damage)

A digital press kit including picture material is available at

[www.native-instruments.com/press.info](http://www.native-instruments.com/press.info)

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### **About Native Instruments**

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs around 250 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.