

Native Instruments introduces LUCID MISSION Expansion for MASCHINE

New MASCHINE Expansion delivers the intense, trance-infused sound of contemporary EDM styles

Berlin, April 29, 2014 – Native Instruments released today LUCID MISSION – the latest addition to the MASCHINE Expansion range. Inspired by the high-energy aesthetic of EDM, dubstep, trap, and modern pop, this Expansion contains elevating kits, presets, and projects ready for instant use with the entire MASCHINE family. LUCID MISSION is available now at the NI Online Shop and runs in MASCHINE 2 software. A compact version for iMASCHINE is also available for purchase via the in-app store.

Tailored to the surging momentum of EDM genres, LUCID MISSION contains an uplifting selection of 8 full projects, 40 drum kits, 32 Drum Synth presets, and 50 MASSIVE sounds. Drums, lead synths, basses, and pads characteristic of the euphoric atmosphere of the EDM movement provide the perfect material for anthemic productions. 32 pre-programmed MASCHINE Drum Synths kits deliver a wide selection of filtered and saturated drum sounds for big room atmosphere. Plus, customized percussion loops add extra flavor, and put the finishing touch to tracks.

Exclusive to LUCID MISSION are 50 new MASSIVE presets that cover a full spectrum of vibrant sounds from crisp leads, plucks, and basses, to solid bass drums and percussion. A special kit consisting only of MASSIVE lead sounds with a multitude of variations allows on-the-fly sound tweaking and quick-access workflow. For added ambience, evocative pads and effects load directly into MASCHINE through the kits and automatically map to the hardware's display knobs for easy parameter modeling.

A compact version of LUCID MISSION is also available as an iMASCHINE Expansion, and features 2 projects and 4 kits for use on-the-go. Tracks can be exported to MASCHINE STUDIO, MASCHINE, and MASCHINE MIKRO for completion.

Pricing and availability

LUCID MISSION is available now at the NI Online Shop for \$49 / 49 € / £44 / ¥ 4,800 and runs in MASCHINE 2.0.

The iMASCHINE Expansion is available for download in-app through the App Store for \$0,99 / 0,89 € / £69 / ¥ 100.

Further product information and press material

Additional information on LUCID MISSION products is available at:
www.native-instruments.com/lucidmission

A digital press kit including picture material is available at:
www.native-instruments.com/press.info

International Press Contact

Johannes Krämer
Public Relations Manager
E-Mail: johannes.kraemer@native-instruments.de
Phone: +49 (0)30 - 61 10 35 – 1600

About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs more than 400 people in its four offices in Berlin, Los Angeles, Tokyo and Shenzhen and works closely with more than 40 international distribution partners to ensure its future growth and success.

MASSIVE was designed and developed entirely by Native Instruments GmbH. Solely the name Massive is a registered trademark of Massive Audio Inc., USA.