

Native Instruments introduces SIERRA GROVE MASCHINE Expansion

New MASCHINE Expansion provides the modern grooves and infectious melodies of contemporary soul music.

Berlin, July 25, 2016 – Native Instruments today introduced SIERRA GROVE – a new MASCHINE Expansion combining the emotional impact of classic soul music with aggressive drums, hook-laden melodies, and the most up-to-date production techniques. The expansion is aimed at soul and R&B producers looking for contemporary sounds for their tracks, as well as hip hop producers interested in creating hybrid styles by pulling from a wider pool of influences. SIERRA GROVE runs in the latest MASCHINE software on MASCHINE STUDIO, MASCHINE, or MASCHINE MIKRO and is available exclusively at the NI Online Shop. A compact version for iMASCHINE is also available via the iMASCHINE in-app store.

SIERRA GROVE is built on a foundation of classic sampling techniques. The included sounds comprise saturated drums, funk-influenced electric keys, and a host of guitar, bass, and synth samples – a staple palette commonly found in soul music. These classic sounds are complemented with exclusive presets for NI's renowned MONARK and MASSIVE synths and the MASCHINE Drum Synths. Additional special kits including sound effects and talkbox vocals provide the final component to an expansion rich with the textures, grooves, and melodies of 21st century soul styles.

A compact version of SIERRA GROVE is also available as an iMASCHINE Expansion, for creating beats on the go. Tracks can be exported to MASCHINE STUDIO, MASCHINE, and MASCHINE MIKRO for completion.

Pricing and availability

SIERRA GROVE is available now at the NI Online Shop for \$49 / 49 € / £44 / ¥ 6,280 / AU\$ 79 and runs in the MASCHINE 2 software.

The iMASCHINE expansion is available at the iMASCHINE in-app store for \$0.99 / 0,99 € / £0.79 / ¥ 120 / AU\$ 1.29.

Further product information and press material

Additional information on SIERRA GROVE is available at:
www.native-instruments.com/sierragrove

A digital press kit including picture material is available at:
www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs more than 400 people in its offices in Berlin, Los Angeles, Tokyo, Shenzhen, and London and works closely with more than 40 international distribution partners to ensure its future growth and success.

MASSIVE was designed and developed entirely by Native Instruments GmbH. Solely the name Massive is a registered trademark of Massive Audio Inc., USA.