

Native Instruments Introduces DROP SQUAD

New MASCHINE Expansion focusing on the deep sound of dubstep and bass music culture adds synthesis for the first time

Berlin, October 16, 2012 – Native Instruments today introduced DROP SQUAD, a new MASCHINE Expansion that highlights the deep sound of dubstep and bass music culture. Bringing synthesis to MASCHINE and MASCHINE MIKRO for the first time, DROP SQUAD includes presets from NI's MASSIVE synthesizer which now comes as a free download when users register or upgrade their MASCHINE software.

The 35 kits and 120 patterns in DROP SQUAD contain a host of punchy drums, low-end wobbles, FX, stabs, sweeps and deep basses. An additional 10 special kits add tribal and mechanical one-shots along with many wobbles, drills and synthesized 'vowel' sounds that will be instantly recognizable to fans of dubstep.

Over 50 included MASSIVE presets add a completely new element to this expansion. These dynamic presets have been created by top producers to cover the full spectrum of wobbles, growls, leads, sub basses, chords and atmospheres found in dubstep and bass music – all intuitively controllable through MASCHINE's top row Macro knobs without having to open MASSIVE's user interface.

A compact version of DROP SQUAD is also available for iMASCHINE – the groove sketchpad for iPhone / iPod touch.

Pricing and availability

DROP SQUAD is available at the NI Online Shop for \$59 / 49 €.

The iMASCHINE version is available at the in-app store for \$0.99 / 0,79 €.

Further product information and press material

Additional information on DROP SQUAD is available at:

www.native-instruments.com/dropsquad

A digital press kit including picture material is available at:

www.native-instruments.com/press.info

International Press Contact

Constantin Köhncke

Senior Public Relations Manager

E-Mail: constantin.koehncke@native-instruments.de

Phone: +49 (0)30 - 61 10 35 – 1600

About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs around 300 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.

MASSIVE was designed and developed entirely by Native Instruments GmbH. Solely the name Massive is a registered trademark of Massive Audio Inc, USA.