

Native Instruments launches special offers on Heavyocity instruments

Exclusive discounts on four special bundles and twelve individual products until September 5

Berlin, August 23, 2017 – Native Instruments has once again partnered with Heavyocity to offer up to two thirds off the cinematic sound specialist’s range of KONTAKT instruments and REAKTOR devices. Available from the NI Online shop until September 5, the offers include four exclusive bundles, and twelve individual products – including new instruments Vocalise 2 and NOVO: Modern Strings, plus the new PUNISH multi-effects unit.

“The team here at Heavyocity is really excited to partner with Native Instruments again,” says Ari Winters, Creative Director at Heavyocity. “For the last eight years, we’ve been offering world-class cinematic instruments and effects, and NI’s NKS format has truly deepened the connection between their hardware and our cutting-edge software. With this special, we’re particularly excited to provide an exceptional offer on some of our newest instruments and effects, including NOVO: Modern Strings, PUNISH, and Vocalise 2.”

Native Kontrol Standard (NKS) is an extended plug-in format developed by NI, and available for all virtual instrument manufacturers. It allows for intuitive and seamless interaction between NI hardware and hundreds of virtual instruments from more than 40 leading developers. With NKS, Heavyocity’s award winning instruments boast deep integration with MASCHINE and KOMplete KONTROL S-Series keyboards, including support for the Native Browser (including preset tagging), Native Map, and Light Guide.

The following bundles are now available as part of the offer:

- **Essential Heavyocity Bundle**
Exclusive bundle containing AEON Collection, DM-307, GRAVITY, Natural Forces, Vocalise, Scoring Guitars, and Vocalise 2.
- **REAKTOR Bundle**
Exclusive bundle containing REAKTOR-based instruments BitRate II & MonoBoy, C-Tools, GRID II and Calc-U-Synth.
- **Master Sessions Suite**
Featuring all four Master Sessions releases: Ensemble Drums, Ensemble Metals, Ensemble Woods, and Ethnic Drum Ensembles – absolutely EPIC cinematic percussion to add weight to your scores.
- **AEON Collection**
Includes AEON Melodic and AEON Rhythmic. An award-winning collection combining traditional, ethnic, and orchestral instruments with searing synths and edgy samples.

The following individual products are now available as part of the offer:

- NOVO: Modern Strings
- Vocalise 2
- PUNISH
- DM-307
- GRAVITY
- Natural Forces
- Vocalise
- Scoring Guitars
- DAMAGE
- EVOLVE
- EVOLVE MUTATIONS
- EVOLVE MUTATIONS 2

Pricing and availability

This special offer is available from August 23rd until September 5, 2017, exclusively at the NI online shop. Individual pricing can be found on the following page:

www.native-instruments.com/heavyocity-offer

Further product information and press material

A digital press kit including picture material is available at:

www.native-instruments.com/press.info

International Press Contact

Andrew Burton
Global communications manager
E-Mail: andrew.burton@native-instruments.de
Phone: +49 (0)30 - 61 10 35 – 1534

About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs more than 400 people in its six offices in Berlin, Los Angeles, Tokyo, London, Paris, and Shenzhen and works closely with more than 40 international distribution partners to ensure its future growth and success.