

Native Instruments Introduces SUPERCHARGER GT

New compressor adds saturation modes and sonic sculpting to the sound of boutique tube compression

Berlin, February 25, 2014 – Native Instruments today released SUPERCHARGER GT – a compressor inspired by the rich, tube-driven sound of a boutique hardware unit. A feature-rich follow-up to the SUPERCHARGER compressor released in December 2013, SUPERCHARGER GT goes beyond modern tube compression by adding dedicated Saturation and Character modes and additional controls for complete sonic fine-tuning. SUPERCHARGER GT is available at the NI Online Shop for \$99 / 99 € / £89 / ¥ 9,800. Owners of the original SUPERCHARGER can upgrade for a special price of \$49 / 49 € / £42 / ¥ 4,800 – a \$50 / 50 € / £43 / ¥ 5,000 saving off the regular price.

SUPERCHARGER GT was designed for simple yet comprehensive sound shaping. Producers can quickly dial in a wide range of compression effects using a single ‘Compress’ knob. The effect’s automatic make-up gain allows them to stay focused on the sound of the effect without having to compensate for the drop in volume compression can sometimes cause. Pre-set Attack and Release settings provide a starting point for setting SUPERCHARGER GT’s response to incoming signals – producers can start with Punch, Gentle, and Slam modes. Dedicated Attack and Release controls allow an additional degree of fine-tuning.

Aside from compression, SUPERCHARGER GT also delivers a set of tone-shaping controls that make it more than just a compressor effect. A ‘Saturation’ knob with Mild, Crisp, and Slam saturation types give users three ways to add harmonic content to their tracks. At lower settings, SUPERCHARGER GT offers subtle harmonic enhancement. At more extreme settings it delivers raw, distorted coloration. The ‘Character’ knob can fill in missing low end and smooth out unruly high frequencies with Fat, Warm, and Aggressive character modes adding to its versatility. Furthermore, a mid/side mode lets producers create space in a mix by applying the effect only to the left and right sides of a signal – perfect for adjusting stereo imaging. A detector high pass prevents unruly low end signals from mis-triggering the compressor. Combined, these features provide producers dynamic control, warmth, and sonic shaping in one convenient plug-in.

Pricing and availability

SUPERCHARGER GT is available as a software download at the NI Online Shop for \$99 / 99 € / £89 / ¥ 9,800.

Owners of SUPERCHARGER can upgrade for a special price of \$49 / 49 € / £42 / ¥ 4,800 – a \$50 / 50 € / £43 / ¥ 5,000 saving from the regular price.

Further product information and press material

Additional information on SUPERCHARGER GT is available at:

www.native-instruments.com/superchargergt

A digital press kit including picture material is available at:

www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs more than 400 people in its four offices in Berlin, Los Angeles, Tokyo and Shenzhen and works closely with more than 40 international distribution partners to ensure its future growth and success.