

Native Instruments introduces TRAKTOR DJ CABLE

Native Instruments presents quality audio splitter cable for track pre-listening when DJing on mobile setups

Berlin, August 13, 2013 – Native Instruments today released TRAKTOR DJ CABLE – the compact audio splitter designed to complement mobile DJ setups on iPhone, iPad or laptops. Following the global success of the iOS app TRAKTOR DJ, TRAKTOR DJ CABLE now offers new and seasoned DJs alike a simplified solution that splits audio from TRAKTOR's virtual decks into two outputs. When used with TRAKTOR DJ or TRAKTOR PRO 2, this allows headphone track cueing – essential for fluid mixing. Following over 5 million TRAKTOR DJ downloads in the short months since its release, TRAKTOR DJ CABLE adds to the growing list of products delivering quality, portability, and is perfect for DJing anytime, anywhere.

Using TRAKTOR DJ CABLE is easy. By connecting the CABLE into the output of an iOS device, it is instantly recognized in TRAKTOR. Clearly marked headphone and amplifier outputs make it simple to know where to connect each cable. Built with a silver plated, oxygen-free copper cable and gold plated terminals, the TRAKTOR DJ CABLE is designed to the highest quality standards. TRAKTOR DJ CABLE also works with other iOS DJ software for the most compact, road-ready DJ setup.

Pricing and availability

TRAKTOR DJ CABLE is now available at retailers worldwide and at the NI Online Shop for \$19.99 / 19.99 € / ¥ 2100.

Further product information and press material

Additional information on TRAKTOR DJ CABLE is available at:
www.native-instruments.com/traktordjcable

A digital press kit including picture material is available at:
www.native-instruments.com/press.info

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About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs over 350 people in its four offices in Berlin, Los Angeles, Tokyo and Shenzhen and works closely with more than 40 international distribution partners to ensure its future growth and success.

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