

# **Native Instruments announces new, essential 4-channel DJ controller – TRAKTOR KONTROL S3.**

The new controller is packed with everything DJs need to mix across four decks.

**October 16th, 2019** – Native Instruments today announced TRAKTOR KONTROL S3, the essential four-channel controller for DJs ready to break into the world of four-deck DJing, add a new dimension to the way they play, and take their sets to bigger venues.

From layering beats, to weaving in acapellas, performing with live vocalists and MCs, or playing back to back, the TRAKTOR KONTROL S3 encourages flexible DJing that expands the boundaries of performance.

The S3 sees a continuation of the club-standard design language introduced to the TRAKTOR hardware line last year, with upsized jog wheels, extended pitch and channel faders, and a clean-cut four-channel mixer section with full EQ, filter, and Mixer FX control.

Jog wheel light rings give dynamic visual feedback at a glance – with deck selection, activation, and track-end warnings.

Each deck is equipped with eight RGB pads for triggering Hotcues and loops, as well as one-shots or looped samples.

The TRAKTOR KONTROL S3 also features a high-grade audio interface, with main and headphone output dynamic range normally only seen on professional in-house club gear, as well as XLR outputs for plug-and-play connectivity with larger sound systems.

The TRAKTOR KONTROL S3 is bundled with the full version of flagship DJ software TRAKTOR PRO 3, and integrates with TRAKTOR DJ 2 for two-deck DJing on iPad or desktop.

## Pricing and Availability

TRAKTOR KONTROL S3 will be available online and in stores in November 2019.

Pre-orders are open now via the Native Instruments [website](#).

599 EUR, 649 USD, 69800, 499 GBP, 899 AUD, 799 CAD, 4699 CNY, 679 CHF

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## About Native Instruments

Native Instruments is the industry leader in innovative, software, hardware and digital services for music creation, production, and DJing. Founded in 1996, the company pioneered the application of real-time sound synthesis on standard computers.

Today, NI caters to producers, performers, and DJs with a comprehensive ecosystem of connected hardware and software systems: KOMplete, the industry-leading collection of virtual instruments and effects, complemented by a range of keyboard controllers and audio interfaces; MASCHINE, a powerful range of beat-making instruments now at the heart of hip-hop and electronic music communities; and TRAKTOR, the first DJ software to conquer the club, and now a range of integrated controllers that power house parties, club booths, and the world's biggest stages.

In 2018, Native Instruments launched Sounds.com, a market-leading online subscription platform for loops and samples that also creates new revenue and promotion opportunities for individuals, brands, and business across the music industry. Along with recent acquisitions of Metapop and The Loop Loft, these three online platforms further enhance NI's ecosystem for music creation and community.

Based in the heart of the German capital's creative hub, the company currently employs more than 500 people in its seven offices in Berlin, Los Angeles, Tokyo, London, Toronto, Paris, and Shenzhen, and works closely with more than 40 international distribution partners to ensure its future growth and success.

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