

# NATIVE INSTRUMENTS RELEASES MASSIVE X

The new flagship wavetable synthesizer from NI is set to define the next ten years of electronic music.

**Berlin, June 27, 2019** - Native Instruments today releases MASSIVE X – the much-anticipated successor to one of the most popular synthesizers in the world. Designed and built from scratch, the new instrument builds on its heritage to rethink and redefine the possibilities of a virtual synth.

The original MASSIVE, having helped define the sound of modern genres such as dubstep and EDM, became synonymous with an exciting, forward-thinking approach to synthesis that unapologetically embraced its digital DNA. Famous for its intuitive interface and sonic potential – from enormous basslines and soaring leads, to evolving ambient textures – it quickly became a staple part of many production toolkits.

MASSIVE X is Native Instruments' new flagship synth, built by the same team as its predecessor. Based on a state of the art architecture, it delivers pristine sound, and huge creative flexibility for artists and sound designers alike – allowing them to create, modulate, and experiment with sound from a huge range of sources, in any way they like.

At the heart of MASSIVE X is a rich new oscillator section with dual wavetable oscillators and 170 wavetables. 10 different oscillator modes, each with their own submodes, provide countless ways to create exciting and dynamic sounds or textures. Three primary sound sculpting controls include wavetable position as a standard control, plus two additional custom parameters for each mode. Two phase modulation oscillators and an auxiliary modulation input mean MASSIVE X is capable of huge variation right at the sound source – even before additional modulation, effects, or routing are used.

Switchable filters, noise generators, insert effects, and master effects enable real flexibility when building and editing sound, and a comprehensive preset library provides a wealth of production-ready sounds that also showcase the possibilities of the instrument.

Users of the first MASSIVE will recognize the 'saturn ring' drag-and-drop modulation workflow that has been carried over into the new instrument.

Routing has been completely rethought in MASSIVE X. Taking its predecessor's semi-modular approach much further, any output can be connected to an input, and audio can be routed to or from multiple components simultaneously. The intuitive routing matrix makes creating complex patches and wild sounds possible with just a few clicks.

MASSIVE X boasts a huge array of modulation sources – with nine slots for creative LFOs or envelopes, four Tracker modulators, Voice Randomization, as well as an exciting new section with three Performer modulators that allow users to draw in up to eight bars of modulation patterns to assign to a parameter.

For real playability and variation within a single preset, these patterns can then be assigned to a control octave – great for live performance or recording sessions – surpassing the kind of expression normally reserved for traditional instruments, or for generating and controlling complex movement over long periods of time.

In the future, free updates to MASSIVE X will introduce new presets, and expand the instrument's functionality. MASSIVE X will evolve alongside the sounds, music, and sonic cultures it helps to create.

#### **More information**

More information about MASSIVE X can be found on the [Native Instruments website](#).

#### **Pricing and availability**

MASSIVE X is available from the Native Instruments website for £ 179 / €199 / \$199. MASSIVE users can upgrade for £ 129 / €149/ \$149, and MASSIVE X is also included in KOMLETE 12, KOMLETE 12 ULTIMATE, and KOMLETE 12 ULTIMATE – COLLECTOR'S EDITION.

#### **About Native Instruments**

Native Instruments is the industry leader in innovative software, hardware, and digital services for music creation, production, and DJing. Founded in 1996, the company pioneered the application of real-time sound synthesis on standard computers.

Today, NI caters to producers, performers, and DJs with a comprehensive ecosystem of connected hardware and software systems: KOMLETE, the industry-leading collection of virtual instruments and effects, complemented by a range of keyboard controllers and audio interfaces; MASCHINE, a powerful range of beat-making instruments now at the heart of hip-hop and electronic music communities; and TRAKTOR, the first DJ software to conquer the club, and now a range of integrated controllers that power house parties, club booths, and the world's biggest stages.

In 2018, Native Instruments launched Sounds.com, a market-leading online subscription platform for loops and samples that also creates new revenue and promotion opportunities for individuals, brands, and business across the music industry. Along with recent acquisitions of

Metapop and The Loop Loft, these three online platforms further enhance NI's ecosystem for music creation and community.

Based in the heart of the German capital's creative hub, the company currently employs more than 400 people in its seven offices in Berlin, Los Angeles, Tokyo, London, Toronto, Paris, and Shenzhen, and works closely with more than 40 international distribution partners to ensure its future growth and success.

*MASSIVE was designed and developed by Native Instruments GmbH. Solely the name Massive is a registered trademark of Massive Audio Inc, USA.*