Native Instruments launches TRAKTOR PRO Plus – a brand-new add-on subscription for TRAKTOR users

The new offer gives DJs early access to an ever-growing range of add-on TRAKTOR PRO 3 features for $4.99 per month.

Berlin, August 18th, 2022 – Native Instruments today launched TRAKTOR PRO Plus, a new subscription offer to sit alongside their perpetual portfolio of products.

TRAKTOR PRO Plus is an ever-growing add-on subscription for TRAKTOR PRO 3, complementing the standalone version, which will remain available for purchase on a perpetual basis. For an additional $4.99 per month or $49 per year, TRAKTOR PRO 3 owners can unlock a range of exclusive tools and effects that utilize certain innovative technologies found across the entities of Soundwide—the umbrella brand that includes iZotope, Plugin Alliance, and Brainworx—with the goal of creating new opportunities for inspiration, creative expression, and experimentation.

Starting in August, PRO Plus will see the introduction of iZotope's Ozone Maximizer – a professional, intelligent master limiter that preserves transients while simultaneously minimizing distortion. Originally designed for the studio, this flagship limiter has now been integrated in a DJ-friendly interface.

Arriving alongside it comes the Pattern Player, a custom percussion loop maker that enables DJs to layer rhythmic samples to enrich their mix in breakdowns or during transitions. Optimized for live use, the tool can be controlled with the FX section of many TRAKTOR performance controllers, including the S4MK3, and X1.

Native Instruments will continue to add exclusive features to TRAKTOR PRO Plus on a quarterly basis, while also delivering maintenance updates to the entire user base. Non-subscribers will benefit from regular free compatibility updates and bug fixes, as well as an increased release cadence that will help advance the core functionality and technology of TRAKTOR PRO.

Users that cancel or pause their subscription will revert back to the TRAKTOR PRO 3 feature set, whilst settings and mappings that users have created will be saved and available again upon reactivation.

PRICING AND AVAILABILITY

TRAKTOR PRO Plus is available from August 18, 2022 at the Native Instruments online shop.

Monthly: €4.99 / $4.99/ CNY 39 / A$7.49 / £4.49 / CHF 5.49 / JPY 700 / CAD 6.49

Yearly: €49 / $49 / CNY 399 / A$74 / £44 / CHF 54 / JPY 7000 / CAD 64

Limited time offer: 50% off the yearly subscription running from August 18 - September 1, 2022.

About Native Instruments

For more than 25 years, Native Instruments has been at the heart of musical innovation. We've created communities, pushed technological boundaries, and opened new creative horizons for amateurs and professionals alike. Today, driven by our mission to make music creation more inclusive and accessible, Native hardware, software, and digital services provide fully-integrated solutions for musicians, producers, and DJs of all genres and levels of experience.

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