

Native Instruments, iZotope, and Plugin Alliance Launch Hot Deals for Summer of Sound

Best-ever savings on all software, with 50% off products, updates, and upgrades, plus special hardware and software bundle deals



Berlin, May 25, 2023 – Native Instruments today launched its biggest annual sales special, Summer of Sound, in tandem with iZotope and Plugin Alliance, offering 50% off software* resulting in the biggest sale across all companies at once.

Native Instruments will offer 50% off producer and DJ favorites like KOMPLETE 14 bundles, KONTAKT 7, PLAYBOX, GUITAR RIG 6 PRO, MASSIVE X, TRAKTOR PRO

3, and premium genre-based products from Play Series and Expansions.

The sale also includes a range of integrated software and hardware bundle deals, with huge savings on KOMPLETE 14 bundles alongside the purchase of a KOMPLETE KONTROL keyboard, KOMPLETE AUDIO interface, or MASCHINE production system.

iZotope will offer all software for 50% or more including the comprehensive mixing and mastering bundle, Music Production Suite 5 as well as flagship tools like Ozone, RX, Neutron and more.

Plugin Alliance offers the complete portfolio with well over 50% off top products like the ultimate digital Kirchhoff EQ or the brand new bx_masterdesk PRO, a simple, fast high-end mastering chain from Brainworx.

AVAILABILITY

The Summer of Sound special offer is valid until July 6, 2023, at the [Native Instruments online shop](#), the [iZotope online shop](#), and the [Plugin Alliance online shop](#), as well as at participating retailers worldwide while supplies last.

Starting May 25, existing users can save on all update/upgrade paths available to them by logging into their [My KOMPLETE Offers](#) page or their [iZotope accounts](#).

E-vouchers cannot be used in conjunction with special offers. All upgrades require a qualifying base product to remain registered to your account. Should the base product no longer be registered, additional costs may apply.

*The offers exclude new releases ICON BASS, VOCAL COLORS, Play Series FEEL IT, HIGHER PLACE Expansion, Play Series UTOPIA, plus Native Instruments and iZotope subscriptions.

About Native Instruments

For 25 years, Native Instruments has been at the heart of musical innovation. We've created communities, pushed technological boundaries, and opened new creative horizons for amateurs and professionals alike. Today, driven by our mission to make music creation more inclusive and accessible, Native hardware, software, and digital services provide fully-integrated solutions for musicians, producers, and DJs of all genres and levels of experience.

About iZotope

At iZotope, we're obsessed with great sound. Since 2001, our intelligent audio technology has helped musicians, music producers, and audio post engineers focus on their craft rather than the tech behind it. We design award-winning software, plug-ins, hardware, and mobile apps powered by the highest quality audio processing, machine learning, and strikingly intuitive interfaces. Today, iZotope is part of Soundwise. Soundwise's mission is to make music and audio creation a more joyful and inspiring experience for creators everywhere by helping them to find, and stay in, their creative flow.

About Plugin Alliance

Plugin Alliance is a popular plugin platform supporting all major plugin formats and uniting some of the best-known international audio companies. AMEK, ADPTR Audio, Bettermaker, Black Box, Brainworx, Focusrite, Lindell, Shadow Hills, SSL, Unfiltered Audio, and many more – Plugin Alliance unites all these top brands under one virtual roof.

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